

# INCENTIVES



## Potential Incentives

- Ensure the incentive reinforces the intended behavior (e.g., fitness tracker for someone who participates in a physical activity program)
- Consider worksite-level incentives that have greater impacts (e.g., adding a walking path for all employees)

### IDEAS: NON-FINANCIAL

(e.g., recognize at a ceremony, certificate of achievement, jeans day)

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### IDEAS: FINANCIAL

(e.g., merchandise, cash, time off, medical savings account, reimburse employees who bicycle to work)

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