

KUMC Captioning and Transcription Options (Updated: 2/28/2016)

Human Captioning:

- Vendors:** 3 Play Media (KU-L Approved) <http://www.3playmedia.com>
20/20 Captioning (KU-L Approved) <http://www.2020captioning.com>
Captioning Solution (KU-L Approved) <http://www.captioningsolutions.com>
- Price:** Can vary, but \$3-\$4 per minute of captioned video. Many have minimum order.
- Time:** Can vary, typically 3-4 business days (expedited delivery available for additional cost).
- Process:** Upload video file to vendor dashboard or FTP site. Vendor has a staff of human transcriptionists who caption video. Specific transcriptionists have specialized fields, so medical terminology will be transcribed correctly. Once caption is complete, video and captioning can be found on vendor dashboard or FTP site as either embedded caption video or "Sidecar" file*. Most offer a variety of caption files and formats, based on end use and needs of the video. Accuracy of 99% can be expected with most errors occurring on names of people and places.

Web Automated Captioning:

- Vendors:** VoiceBase (Vendor Online Dashboard) <http://www.voicebase.com>
Voxscribe (Vendor Software Download) CC <http://voxscribe.com>
- Price:** Varies greatly, offer a bundle pack of minutes that are kept track of while captioning video.
- Time:** Almost immediate, but advertised 2 to 24 hours.
- Process:** Sites use various options. Some use an online vendor dashboard, while others use software client that is free and downloadable from site. Either way, both work the same. Video is submitted, and either system automatically captions. Editing text is easy, which helps make up for the lack of accuracy. Captioning is available as "Sidecar" file*, but they are available in multiple files and formats, based on end use and needs of the video. Accuracy of 60%-80% can be expected. Accuracy can be lower for a variety of reasons (e.g., rate of speech, accent of speaker, difficulty of terminology).

Manual Captioning:

- Vendors:** Amara <http://amara.org>
Subtitle Horse <http://subtitlehorse.com>
- Price:** Free service/tool. Some of these services also offer human clean-up at lower prices than the full-service human transcription services.

Time: Personal time of inputting caption text.

Process: These sites only allow you to caption previously uploaded videos from a website. You enter the video's URL and create captioning text yourself. The creation dashboard are not very user-friendly and unforgiving when mistakes are made in captioning. Caption files are downloadable in "Sidecar" format*, but multiple files and formats are available. You control accuracy, but inputting caption text can be difficult and time-consuming.

***Self-Embedding Caption File in Video: ("Sidecar" Caption File)**

Software: Handbrake (Free Open Source Video Transcoder) <https://handbrake.fr>

Preferred Caption File: .srt

Process: Import original video file and "Sidecar" caption file, click start. This will embed the caption text within the video and will make either "Closed Caption" or "Subtitle" available options within the media player of your choice.