



Professional Identity in Nursing

The International Society for Professional Identity in Nursing

e-News March 2021

Professional Identity in Nursing

INTERNATIONAL SOCIETY FOR PROFESSIONAL IDENTITY IN NURSING (ISPIN)



Professional Identity in Nursing
 a sense of oneself, in relationship with others, that is influenced by the characteristics, norms and values of the nursing discipline, resulting in the individual thinking, acting and feeling like a nurse.



Publications, Presentations, Webinars & Podcasts

46



3 Interactive Events
152 Participants

THE FOUR DOMAINS OF PROFESSIONAL IDENTITY IN NURSING



The beginning of wisdom is to call things by their proper name.
 -Confucius

15 National and International Presentations

5

Research studies in progress, including instrument development

Conceptual Model Development and Testing



250+ persons on e-news mailing list



Partnered with Sigma Theta Tau International for 5 webinars and 1 SigmaCast on Professional Identity in Nursing:

- ★ 48 countries represented
- ★ An average of 35 states and 22 countries represented on each webinar
- ★ More than 600 attendees
- ★ >2,000 visits in the Sigma Repository since July 2020
- ★ Visit the ISPIN page at the Sigma Repository



VISIT OUR WEBSITE: www.kumc.edu/ISPIN

Welcome to the March edition of the Professional Identity in Nursing e-News!

See the brand-new infographic for the Professional Identity in Nursing initiative. Please feel free to share with others (PDF version is available upon request). Consider joining one of the NINE work groups to help move the work of the Professional Identity in Nursing initiative forward. Finally, stay tuned for info on a virtual/in-person Professional Identity in Nursing conference in September 2021.

Best wishes,

Nelda Godfrey

Chair, International Society for Professional Identity in Nursing (ISPIN)

ngodfrey@kumc.edu

Join a Work Group

The Advisory Council is listening! We've re-crafted the opportunities for you to join this work. Below you'll find the work group name, a short description, and a contact email. These groups will meet either every month or every other month. We're ready for you to join in!

Healthy Work Environment (HWE). We believe a well-developed professional identity in nursing contributes to a healthy work environment and in turn, encourages others to thrive. Chair: Lynne Kuhl (lmkuhl@viterbo.edu)

Nurse as Leader. This group will leverage the professional identity work to actively create a more consistent brand image for nurses as leaders. Chair: Lindell Joseph (maria-joseph@uiowa.edu)

Disseminating Widely. This active group focuses on community outreach and broadcast opportunities and plans the overall dissemination strategy for the initiative. Chairs: Terri Hinkley (terri.hinkley@amsn.org) and KaryAnne Weybrew (Kary@americancareercollege.edu)

Propelling the Science. Another already active group, this team leads and

communicates about research projects and plans. Chair: Rhoda Owens (Rhoda.owens@und.edu)

Instrument Development. Pushing the science of Professional Identity in Nursing forward, this work team will guide instrument development and distribution. Chair: Nelda Godfrey (ngodfrey@kumc.edu)

Educational Dissemination. A new work group, this team will strategically communicate the work on Professional Identity in Nursing to students and faculty in all nursing education programs, and work to provide toolkit materials. Chairs: Beth Phillips (beth.phillips@duke.edu) and Susan Luparell (luparell@montana.edu)

With a Student Focus. A partnership with the National Student Nurses Association, this work group will foster awareness of students and faculty about the need for a Professional Identity in Nursing. Chair: Deb Liebig (dlliebig@cmh.edu)

Integrating Professional Identity in Nursing in Advanced Practice. For advanced practice educators and practitioners, this is the work group that will create plans for incorporating a clear sense of Professional Identity in Nursing within the advanced nursing practice community. Chair: Amy Hite (ahite@pittstate.edu)

Global Perspective. Having had participants from 48 countries in the Sigma webinar series, this group will actively engage global partners in expanding and further defining the Professional Identity in Nursing initiative. Chair: Kristen Priddy (Kristen.pridlyphd@gmail.com)

Professional Identity in Nursing Conference 2021

We are planning to host the Professional Identity in Nursing Conference in September 2021. This will be our fourth annual Professional Identity in Nursing event. This event will be both virtual and in-person.

Watch for more info!

Webinars Available



[Professional Identity in Nursing: Background and Introduction](#)

This session will discuss the development an action plan for naming and shaping professional identity formation in nursing practice, education, and policy that includes competencies, essential elements, and exemplars to foster professional identity formation in nursing based on the best available evidence.

[Professional Identity in Nursing: Conceptual model, development of new knowledge](#)

This session will explore the development of a conceptual model for professional identity development and how this conceptual model contributes to the development of knowledge and research priorities for professional identity.

[Nursing Students and their professional identity in nursing formation: How can we foster it?](#)

This session explores the critical need to form professional identity in nursing. Evidence will be presented on how nurse educators can foster professional identity in nursing students at the undergraduate and graduate levels.

[Bridging the Gap Between Nursing's Professional Identity and the Profession's Brand Image](#)

Webinar presenters will outline the persistent problems restricting nursing's influence as expert leaders in their discipline. Research findings will be used to explain the dichotomy of nursing's professional identity and its inconsistent brand image. Presenters will offer strategies for creating a preferred brand image for the nursing profession while cultivating a clear understanding of professional identity for nurses. This webinar is part of our Professional Identity in Nursing webinar series co-presented with the International Society for Professional Identity in Nursing.

[Professional Identity in Nursing: Next Steps](#)

This final webinar in the series will explore the next steps for our work in professional identity in nursing. A brief review of the work done to date will be shared, as will the strategic plan for the professional identity in nursing initiative. The four presenters will then share their vision for the future aligned with our

four pillars of professional identity: education, practice, policy development and regulation.

Professional Identity in Nursing Advisory Council Members

Janice G. Brewington
Cole Edmonson
Kristi Frisbee
Andrea Gauntlett
Nelda Godfrey
Caryl Goodyear
Terri Hinkley
Amy L. Hite
Judy Hodgson
M. Lindell Joseph
Lynn M. Kuhl
Debra L. Liebig
Susan Luparell
Rhoda Owens
Beth Cusatis Phillips
Kristen Priddy
Sheryl Sommer
Kary Weybrew

Stay Connected

To learn more about the International Society for Professional Identity in Nursing and its initiatives, please visit our [web page](#) at the KU School of Nursing. You may also contact us at GoInnovate@kumc.edu.



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