

Professional Identity in Nursing

International Society for Professional Identity in Nursing



e-News December 2020

Welcome to the December edition of the Professional Identity in Nursing e-News!

Professional Identity in Nursing is an initiative to 1) scientifically develop new language and knowledge about professional identity in nursing, and 2) widely share this understanding so that students, nurses, health care colleagues, and society in general understands what it means to think, act, and feel like a nurse.



Dec. 15 - Bridging the Gap Between Nursing Professional Nursing's Professional Identity and the Profession's Brand Image, Sigma Webinar

December 15, 2020 - [Bridging the Gap Between Nursing's Professional Identity and the Profession's Brand Image](#)

Webinar presenters will outline the persistent problems restricting nursing's influence as expert leaders in their discipline. Research findings will be used to explain the dichotomy of nursing's professional identity and its inconsistent brand image. Presenters will offer strategies for creating a preferred brand image for the nursing profession while cultivating a clear understanding of professional identity for nurses. This webinar is part of our Professional Identity in Nursing webinar series co-presented with the International Society for Professional Identity in Nursing.

Other webinars now available

[Professional Identity in Nursing: Background and Introduction](#)

This session will discuss the development an action plan for naming and shaping professional identity formation in nursing practice, education, and policy that includes competencies, essential elements, and exemplars to foster professional identity formation in nursing based on the best available evidence.

[Professional Identity in Nursing: Conceptual model, development of new knowledge](#)

This session will explore the development of a conceptual model for professional identity development and how this conceptual model contributes to the development of knowledge and research priorities for professional identity.

[Nursing Students and their professional identity in nursing formation: How can we foster it?](#)

This session explores the critical need to form professional identity in nursing. Evidence will be presented on how nurse educators can foster professional identity in nursing students at the undergraduate and graduate levels.

Webinars coming soon

Jan. 19, 2021 - Professional Identity in Nursing: Next Steps Panel Discussion
Combining Professional Identity in Nursing Work with That of Inconsistent Brand Image (link not yet available)

Professional Identity in Nursing

A sense of oneself, and in relationship with others, that is influenced by characteristics, norms, and values of the nursing discipline, resulting in an individual thinking, acting, and feeling like a nurse.

Submit Your Work to the Sigma Professional Identity
in Nursing Repository

Sigma Theta Tau International invites nursing professionals to submit articles and presentations related to Professional Identity in Nursing to be considered for the [nursing repository](#).

Articles and presentations must be stand-alone, scholarly works that can be used for educational purposes. Authors must own the copyright for any material they submit. To review the complete repository guidelines, please visit the [author instruction page](#).

The International Society for Professional Identity in Nursing hopes you will submit your material and help us get the word out about the important work related to the professional identity in nursing initiative.

If you have any questions about the Sigma repository, please contact [Kimberly Thompson](#).

Virtual Forum 2020 Proceedings

Proceedings from the Professional Identity in Nursing: Virtual Forum 2020 are now available on our [website](#), along with proceedings from previous Professional Identity in Nursing events.

Work Groups - Get involved!

Propelling the Science

Purpose: The **Propelling the Science Work Group** facilitates, discusses, and documents the evolving science of Professional Identity in Nursing.

This committee is co-chaired by Rhoda Owens, PhD, RN, and Lynne M. Kuhl, MSN, RN. We invite curiosity and welcome input and questions from those who desire to discover more about the science of Professional Identity in Nursing. Please email lmkuhl@viterbo.edu and rhoda.owens@und.edu to join the group.

Disseminating Widely

Purpose: The **Disseminating Widely Work Group** ensures that the important work of the Professional Identity in Nursing initiative is shared as effectively as possible.

If you are interested in participating in this work group, please contact KaryAnne Weybrew (kweybrew@americancareercollege.edu) or Terri Hinkley (terri.hinkley@amsn.org).

Doing research on Professional Identity in Nursing? We can help!

Are you currently conducting research on Professional Identity in Nursing? We have volunteers who can assist you in preparing your findings for publication. For more information, please contact us at GoInnovate@kumc.edu.

Professional Identity in Nursing Advisory Council Members

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Kristen Priddy
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Kary Weybrew

Stay Connected

To learn more about the International Society for Professional Identity in Nursing and its initiatives, please visit our [web page](#) at the KU School of Nursing. You may also contact us at GoInnovate@kumc.edu.



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