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# Professional Identity in Nursing e-News June 2020

## Newsletter for the International Society for Professional Identity in Nursing (ISPIN)

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Welcome to the June edition of the Professional Identity in Nursing e-News! Learn about:

- The Professional Identity in Nursing Virtual Forum 2020  
- September 9-10
- Active work groups - get involved
- Our partnership with Sigma Theta Tau and Sigma's upcoming podcast - July 8
- Work to date - definitions, domains, WHY statement, and what the initiative is all about
- Recent publications, presentations, podcasts, and links

## Professional Identity in Nursing

is an initiative to:

- 1) scientifically develop new language and knowledge about professional identity in nursing
- 2) widely share this understanding so that students, nurses, health care colleagues and society in general understands what it means to think, act and feel like a nurse

### Professional Identity in Nursing

"A sense of oneself, and in relationship with others, that is influenced by characteristics, norms and values of the nursing discipline, resulting in an individual thinking, acting and feeling like a nurse."

*(Merton, 1957; Cruess et al., 2006; Godfrey & Young, 2020)*

Professional Identity in Nursing Forum 2020

September 9-10

(Virtual)

In 2018, 50 nurse leaders from the US and Canada representing nursing practice, education, and regulation participated in the inaugural Professional Identity in Nursing (PIN) Think Tank, led by Dr. Nelda Godfrey and co-facilitated by Drs. Cynthia Clark and Susan Luparell, to define PIN and to identify the primary domains, key elements, and competencies related to PIN. In 2019, Think Tank II was held to provide fresh perspectives on the work completed up to that point, which resulted in revision of the four domains, refinement of their key elements, development of two exemplars for each domain, and preliminary work on a conceptual model.

**We are excited to announce that the 2020 Professional Identity in Nursing Forum will be held virtually on September 9 and 10, 2020.** Goals for the 2020 Forum include dissemination of PIN work completed to date, a scoping review of the science delivered by Dr. Nelda Godfrey, and interactive development of a PIN toolkit for practical application in practice, education, regulation, and policy development. Toolkit development will include all participants and give you the opportunity to self-select your areas of interest. The toolkit will be disseminated for use following the 2020 Forum.

Details about registration and exact times will come to you via email in the next two weeks.

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Work Groups

**Propelling the Science**

Purpose: The **Propelling the Science Work Group** facilitates, discusses, and documents the evolving science of Professional Identity in Nursing.

As an example, this work includes collaboration as professionals in discovery and dialogue by:

- Supporting and collaborating on the conceptual model and finalizing supporting hypotheses
- Determining and following current research being done (nationally and internationally)
- Considering and promoting the development of tools for measuring Professional Identity in Nursing

A significant part of the group's time is spent thinking deeply together about connecting theory, philosophy, and empirical research in developing and defining the science of Professional Identity in Nursing.

This committee is co-chaired by Rhoda Owens, PhD, RN, and Lynne M. Kuhl, MSN, RN. We invite curiosity and welcome input and questions from those who desire to discover more about the science of Professional Identity in Nursing. Please email [lmkuhl@viterbo.edu](mailto:lmkuhl@viterbo.edu) and [rhoda.owens@und.edu](mailto:rhoda.owens@und.edu) to join the group.

## **Disseminating Widely**

Purpose: The **Disseminating Widely Work Group** ensures that the important work of the Professional Identity in Nursing initiative is shared as effectively as possible.

This involves staying up-to-speed on the work of the initiative and its members, and determining the best time and forum to share this information with the broader nursing community. We work to:

- Identify, collect, and catalogue the work of the Professional Identity in Nursing initiative
- Communicate materials and information with the nursing profession and interested stakeholders across a variety of channels (i.e., social media, podcasts, webinars, newsletters, publications, etc.)
- Assist in the consolidation of the body of work in a repository where it can be accessed by the nursing community and other interested stakeholders

If you are interested in participating in this work group, please contact KaryAnne Weybrew ([kweybrew@americancareercollege.edu](mailto:kweybrew@americancareercollege.edu)) or Terri Hinkley ([terri.hinkley@amsn.org](mailto:terri.hinkley@amsn.org)).

## Conceptual Model

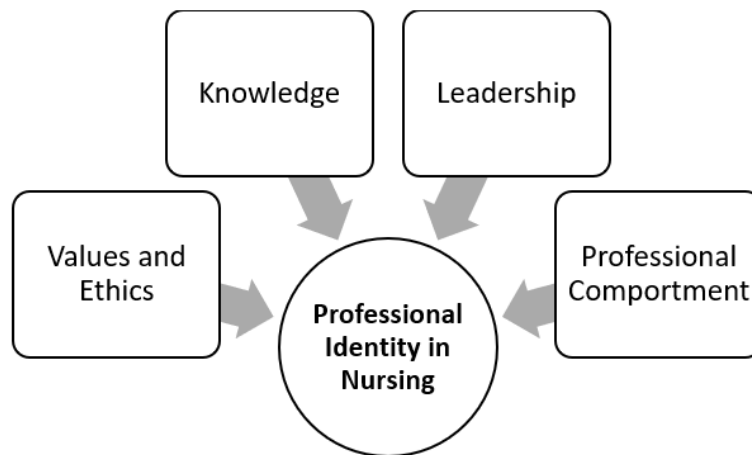
Purpose: The **Conceptual Model Work Group** will establish the conceptual model for Professional Identity in Nursing.

Here are some examples of our work:

- Facilitating two focus groups (US and International) to examine relevance and verify concepts
- Defining principles for nursing practice in all settings (from formation to impact)
- Disseminating (publish) the model

If you are interested in being part of this work, please contact [Maria-Joseph@uiowa.edu](mailto:Maria-Joseph@uiowa.edu).

### Professional Identity in Nursing Domains



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July 8 - SigmaCast hosting "Nursing: Calling for a Shared Vision" podcast



The Professional Identity in Nursing initiative is partnering with Sigma Theta Tau for a SigmaCast podcast, July 8, 2020, available from Sigma's [Repository](#) or wherever you listen to podcasts (Apple Podcasts, GoogleCast, Spotify, Stitcher, etc.). SigmaCast is a way for Sigma to help nurses keep up with current events and the latest research findings, find common ground with other nursing professionals from around the world, and discuss the challenges facing the nursing profession.

This podcast, **“Nursing: Calling for a Shared Vision,”** will discuss the need for a professional identity and brand recognition in nursing when working with the public and other health care professionals, including such topics as differences in professionalism, brand theory, and strategic brand management for the nursing profession.

### **Authors**

- Nelda Godfrey, PhD, ACNS-BC, RN, FAAN, ANEF, Professor and Associate Dean, Innovative Partnerships and Practice at the University of Kansas School of Nursing
- Kary Weybrew, MSN, RN, Campus Assistant Director at American Career College
- Judi Wheatley Godsey, PhD, MSN, RN, Assistant Professor and Director of Nursing & Interprofessional Research Collaborative at Northern Kentucky University
- Tom Hayes, PhD, Dean of the Williams College of Business at Xavier University

Hope you can find time to listen to this exciting topic!

Nurse Educator Podcast on Professional Identity in Nursing,  
with guest speaker Beth Phillips





PIN Advisory Council Member Beth Phillips teamed up with Marilyn Oermann, who hosts the *Nurse Educator Tips for Teaching* podcast, to discuss teaching professional identity formation. The episode is available on [Google Play](#) and [Apple](#).

### Professional Identity in Nursing Domain Definitions

#### Values and Ethics

- a set of core values and principles that guide conduct

#### Knowledge

- Analysis and application of information derived from nursing and other disciplines, experiences, critical reflection and scientific discovery

#### Leadership

- Inspiring self and others to transform a shared vision into reality

#### Professional Comportment

- A nurse's professional behavior demonstrated through words, actions and presence

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## Recent Publications and Presentations

In addition to the podcasts above, two more Professional Identity in Nursing publications have been released:

Godfrey, Nelda. (2020). *How to Think/Act/Feel Like a Nurse: Forming Professional Identity in Nursing*. Deans' Notes. New York: National Student Nurses Association.

<http://www.ajj.com/sites/default/files/services/publishing/deansnotes/spring2020.pdf>

Brewington, Janice & Godfrey, Nelda. (2020). The Professional Identity in Nursing Initiative. *Nursing Education Perspectives*, 41, 201.

<https://doi.org/10.1097/01.NEP.0000000000000667>

### **Professional Identity in Nursing Advisory Council Members**

Amy Hite

Beth Phillips

Caryl Goodyear

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Janice Brewington

Judy Hodgson

KaryAnne Weybrew

Kristen Priddy

Kristi Frisbee

Lindell Joseph

Sheryl Sommer

Susan Luparell

### **Stay Connected**

To learn more about the International Society for Professional Identity in Nursing and its initiatives, or to join a work group, please visit our [web page](#) at the KU School of Nursing. You may also contact us at [GoInnovate@kumc.edu](mailto:GoInnovate@kumc.edu).



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