



Professional Identity in Nursing

The International Society for Professional Identity in Nursing

e-News July 2022

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Chatter from the Chair

Hello all,

I hope you are not experiencing blistering heat and humidity like we

have in North Carolina. If you are, please stay hydrated! (I sound like a nurse, don't I? 😊) The International Society for Professional Identity in Nursing (ISPIN) has had an incredible summer so far with exposure to people interested in and in need of professional identity formation.

If you think about professional identity and all it entails, it is the glue that keeps a clinical unit of staff together; it is the foundation for making a group of faculty come together and create a curriculum to ensure nursing students are ready for practice; it is the chemistry that unites nurses no matter where we are or what we do.

We exude the **knowledge** and behaviors (**comportment**) that it takes to ensure safe, quality nursing care every day. When we walk in our role as **leader**, regardless of our degree or title, we carry the **values and ethics** that ensure our clients are safe, our colleagues are appreciated and respected, and we uphold and display who are: the nurse.

Thank you for all you do. I hope to see you in September at our symposium in Kansas City.

Beth Cusatis Phillips

Chair, International Society for Professional Identity in Nursing (ISPIN)

beth.phillips@atitesting.com

**Cultivating Professional Identity in Nursing:
Symposium 2022, Sept. 12-14**

REGISTRATION NOW OPEN

For details, please visit the [event webpage](#).

Registration Deadline: September 5, 2022

Participants may choose to attend in-person or virtually.

September 12 (Optional Preconference Activity), 1:00 p.m.-5:00 p.m. CT

September 13, 9:30 a.m.-3:30 p.m. CT, Room 109

September 14, 9:00 a.m.-Noon CT (ISPIN Advisory Council meeting tentatively scheduled to follow), Room 109

Cost: \$175 (for both virtual and in-person)

*For discounted and international rates, please contact Lauren Roberts, lroberts6@kumc.edu.

Click [here](#) to register.

Cancellation policy: Registrants that cancel on or before September 9 will receive a refund minus a \$25 processing fee.

This event is hosted by the International Society for Professional Identity in Nursing (ISPIN) at the University of Kansas School of Nursing. **Please note:** the Sept. 12 preconference session is free and optional. It is intended as an introduction for attendees who are new to the concept of professional identity in nursing and the ISPIN initiative.

APRN/RN: The University of Kansas Medical Center Area Health Education Center East is approved as a provider of CNE by the Kansas State Board of Nursing. This course offering is approved for approximately 9.0 contact hours applicable for APRN or RN relicensure, Kansas State Board of Nursing provider number: LT0056-0749. Mary Beth Warren, MS, RN, Coordinator. Final determination of number of contact hours pending review.

Credit will be awarded based upon documented attendance, completion of

evaluation and payment of applicable registration fee.

For any other questions and concerns, please contact Lauren Roberts, lroberts6@kumc.edu.

E-POSTER CALL FOR ABSTRACTS

ISPIN Symposium 2022
Sept 12-14

We invite your e-poster abstract submissions!

[Criteria and guidelines](#)

We invite e-poster abstract submissions by participants for presentation at this year's Symposium. Scholarly work such as literature reviews, evidence-based projects, quality improvement efforts, and/or research is welcome. Submitted abstracts should coincide with the symposium's purpose and objectives.

Deadlines

The deadline for abstract submission is **August 1, 2022 at Midnight CT. Use criteria below to construct your abstract.** Submitted abstracts will undergo a peer review process. E-poster abstract acceptance will be communicated via email to corresponding author **by August 12, 2022.**

Upon your abstract acceptance, use criteria below to construct your one-slide PowerPoint PDF file and submit to Golnnovate@kumc.edu by **Sept. 1, 2022 at 5:00 p.m. CT.** E-Poster presenters are required to register and submit symposium registration fee by **Sept. 5, 2022, 5:00 p.m. CT.**

Displaying e-Posters

E-posters will be available for viewing on the Symposium 2022 website during and for one week following Symposium 2022.

Questions? Please contact us at Golnnovate@kumc.edu.

Professional Identity in Nursing Scholars - A Collaboration Opportunity

August 16, 3-4:30 p.m. CDT on [Zoom](#)

Join us for a discussion on building new knowledge in professional identity.

We want to invite scholars in the area of professional identity in nursing to meet on Tuesday, August 16, 3-4:30 pm CDT to discuss next steps in knowledge development. **We anticipate that this will be the first of three meetings** in which the group creates a plan for future studies, publications, and possibly intervention studies.

Anyone interested in Professional Identity in Nursing Scholarship is welcome!

New Publication

Godfrey, N. (2022). New language for the journey: Embracing a professional identity of nursing. *Journal of Radiology Nursing*, 41 (1), 15-17. <https://doi.org/10.1016/j.jradnu.2021.12.001>

This is an open-access article, available to all.

Register for ISPIN Quarterly Updates

We will be holding quarterly updates on the state of professional identity in nursing, ISPIN, our work groups, and other relevant topics.

If you were unable to attend previous sessions, they are available to view on YouTube:

- [April](#)
- [July](#)

All 2022 updates will be held from 10-11 a.m. EST via Zoom:

- **October 21**

These 1-hour sessions will consist of 30 minutes of presentation/discussion and 30 minutes of breakout time to address specific discussion questions. There will be an additional 30 minutes at the end for people who would like to stay for further discussion or to ask more specific questions on ISPIN-related topics.

If you are unable to attend the live update, they will be recorded and posted for later viewing.

Please register in advance by emailing Lauren Roberts, lroberts6@kumc.edu and we will send you meeting reminders.

ISPIN Links

[Work Groups and Other Ways to Get Involved](#)

This page has information about getting involved with ISPIN, including a listing of our active work groups with contact information. Work groups are open to new membership quarterly, **February, May, August, and November**. If you are interested in joining, please feel free to contact the group leads directly.

[Publications](#)

The most up-to-date listing of publications, presentations, webinars, and other materials related to ISPIN and the professional identity initiative.

[New Member Orientation](#)

New to ISPIN? We have prepared a series of short videos for new work group and society members.

The Brand Image of Nursing Virtual Symposium: All Nurses Are Leaders

October 18, 2022

Symposium on

The Brand Image of Nursing

All Nurses are Leaders

October 18, 2022

8am-4 p.m. EST

Fee: \$25 for the day and free for students

Purpose of the Symposium: To explore ways to consistently integrate, communicate, advocate, and transform the brand image All Nurses are Leaders within and across nursing practice, education, research, advocacy, technology/innovation, professional associations, policy/regulation, and throughout the public domain.

Recent research findings revealed a significant gap exists between how nurses perceive their profession currently versus how they would like to be perceived. Brand position statements most frequently selected as descriptive of nursing focused on themes of "caring" and "patient centeredness"; however, "nurses are leaders in practice, education, and research" was chosen as the "most desired" brand position for the nursing profession ($p=0.01$) (Godsey & Hayes, 2018).

Hosted by: Institute for the Brand Image of Nursing, Xavier University - Williams College of Business/College of Nursing, TriHealth, and the Kentucky Nurses Association

[Event website and registration](#)

Questions: info@brandimageofnursing.com

ISPIN WEBSITE

www.kumc.edu/ISPIN

Advisory Council

Beth Cusatis Phillips, Chair

Members

Janice G. Brewington

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Nelda Godfrey

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Stay Connected

To learn more about the International Society for Professional Identity in Nursing and its initiatives, please visit our [web page](#) at the KU School of Nursing. You may also contact us at Golnnovate@kumc.edu.

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