



The Rural Kansas Photography Contest (the “Photo Contest”) seeks striking digital images that celebrate life in rural Kansas. The purpose of the Photo Contest is to work with amateur and professional photographers (“Photographer/s”) to produce a collection of photographs to help promote Kansas as a great place for health care providers to live, work, and play.

The Rural Kansas Photography Contest is coordinated by The University of Kansas Medical Center, Rural Health Education and Services (“RHES”), 1010 N. Kansas, Wichita, KS 67214, 316.293.2649, rhealth@kumc.edu.

Contest Dates for 2022

Online entries can be uploaded starting Thursday, September 1, 2022. Deadline for submitting entries is 11:59 p.m. CST on Monday, October 17, 2022. All submitted entries are referred to herein as “Photographs.”

Photo Contest Rules

1. All Photographs must be taken in the State of Kansas.
2. Photographs may be taken at any time.
3. Photographers must be at least 18 years of age to participate EXCEPT for the Youth Category – Best in Show, which is open to youth age 13-17.
4. Photos should be submitted electronically as high-quality .jpg/.jpeg files that are high resolution.
5. An online entry form must accompany the Photograph submission/s. Only entries with complete and accurate information will be considered eligible.
6. All Photographs should accurately reflect the subject matter and the scene as it appeared. Photographs that have been digitally altered or enhanced beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.
7. Photographs using photo filters (Instagram, Photoleap, etc.) will not be accepted.
8. If a Photographer chooses to include people in their submission, the Photographer is responsible for obtaining the necessary releases from the individuals depicted and must be able to provide copies of those releases to upon request.
9. Remove watermarks/trademarks.
10. Photographers may enter up to three (3) Photographs in each category. Except for Best in Show, in which photographers may only enter one (1).

Photographer Rights

1. Photographer retains all copyright privileges for any submitted Photograph. By submitting their Photograph(s) to the Photo Contest, Photographer grants to the University of Kansas including but not limited to RHES (the “University”), and the Kansas Board of Regents (“KBOR”) a non-exclusive, worldwide, perpetual, royalty-free license to copy, reproduce or otherwise use the Photograph and derivative works therefrom for non-commercial publicity, educational, and scholarly purposes, and any other non-commercial purpose related to the mission of the University or KBOR, respectively, including specifically (but not limited to):
 - i. Print and digital communications, websites, handouts, brochures, labels, postcards, magazines, journals, calendars, and newspapers related to the mission of University, or KBOR;
 - ii. Print and digital communications of finalists and winners for *Kansas Country Living* magazine.
 - iii. To transmit or otherwise communicate or display Photograph by means of any device, process, or medium (e.g., slides, film, television, electronic, or other formats).
 - iv. In its use in connection with this Photo Contest, University may use Photographer’s name, city, state and country of residence in promotions and other publications. University, through its RHES program, will keep the files provided, and archive the Photographs on CD or in other electronic forms, so that they can be properly credited. As a condition of this permission and license, University shall credit, and cause KBOR to credit, all Photographs with the caption “© [Photographer's Name].”
2. University is not responsible for late, lost, damaged, or misdirected entries or for miscommunications, misdirected transmissions, or other errors of any kind whether human or electronic in the Photo Contest entry process.

Rural Kansas Photography Contest Rules and Terms

3. By entering, Photographers release and hold harmless the University and KBOR, as well as their directors and employees.
4. By entering, Photographer agrees to abide by the terms of these official rules and by the decisions of the judges, which are final on all matters pertaining to the Photo Contest.

2023 Beauty in Kansas Wall Calendar

- Photographers will have the option to opt-in to have their photograph(s) selected and printed in the 2023 Beauty in Kansas wall calendar. This calendar is sold to the public and all proceeds are funneled back into the Rural Kansas Photography Contest to help with expenses and prizes. Photographers featured in the calendar will receive a complimentary calendar.

Judging, Voting, and Announcement of Winners

- Photographs will be judged on originality, technical excellence, composition, overall impact and artistic merit.
- The judging panel will select five to seven Photographs in each category to be finalists. Finalists will be announced Thursday, November 1, 2022.
- Guests who attend the National Rural Health Day celebration in either Kansas City or Wichita on Thursday, November 17, 2022 will have the opportunity to vote for the winning Photographs in person.
- Individuals who live or work in Kansas may request a link to vote electronically. One vote per individual. Request a link to vote by visiting <http://bit.ly/ksphotovote>.
- Winners will be officially announced Thursday, December 1, 2022.
- Winning Photographs may be published in electronic newsletters, displayed on the RHES website, posted to the RHES Facebook, Instagram, and Twitter sites, among other uses permitted under these Photo Contest rules subject to the Photographer's rights noted previously.
- The *Kansas Country Living* editorial staff will select a grand prize winner from all entries. Winner will be notified in December. Winning Photograph will be published on the cover of the January 2023 *Kansas Country Living* magazine. Other Contest Photograph(s) may also be published inside the magazine. Photographers will be notified in advance of publishing.

Prizes and Categories for 2022

- **A first and second place winner will be awarded in each category.** First place winners will receive \$75. Second place winners will receive \$35. No prize money will be awarded for the youth category.
 1. **Best in Show**
 - Show us the absolute best Kansas-themed image you've ever captured. **One entry per Photographer in this category.**
 2. **Sun, Wind, or Rain**
 - Use your imagination and enter a visual with one of these base words: Sun, Wind or Rain (e.g., sunflower, windmill, raincoat, sunglasses, wind chime, rainbow, sunset, window, rain clouds, sundial, windsock, rain dance—you get the idea).
 3. **On the Farm**
 - Celebrate our Kansas farmers by showcasing anything you find on a farm (e.g., barns, hay, farm animals, agriculture, tractors, farmers).
 4. **Healthcare in Kansas**
 - What does a healthy Kansas mean to you? Show us by entering your representation of a healthy community, healthcare event, healthcare providers, healthcare facilities, etc.
 5. **Wildlife and Critters**
 - This beloved category highlights the fuzzy, furry, creepy and crawly friends that call Kansas home.
 6. **Youth Category – Kansas Best in Show**
 - Share Photographs of the best Kansas-themed image you've ever captured. Youth 13-17 years of age may enter up to two Photographs in this category.
 - ****New in 2022*** Youth Category is open to Photographers 13-17 years of age. Parent/Guardian permission required. No prizes will be awarded in the youth category, but a first and second place winner will be announced and shared through social media.

Rural Kansas Photography Contest Rules and Terms

7. **Kansas Country Living Grand Prize:** The *Kansas Country Living* editorial team will choose from all of the entries a **\$100 grand-prize** winning Photograph that will be **featured on the January 2023 cover** of the magazine. All entered images will be considered for this award.

We are excited to partner with Kansas Country Living magazine for the fifth year in a row. *Kansas Country Living* is designed to educate Kansas electric cooperative consumer-members on topics that impact rural electrification. With a circulation of more than 133,000, it is an integral communications channel that builds member support for electric cooperatives in Kansas while keeping them informed of the latest news, energy efficiency tips, emerging technology (electric vehicles, smart devices that help save energy) and electrical safety.