



# Help Support KCO

KCO-Wichita Event @ The Vail: Thursday, March 3, 2022  
**Supporter/Advertiser Deadline: Friday, January 14, 2022**

Kansas Career Opportunities (KCO) provides a great opportunity for your organization to connect with an extremely targeted group — future and current healthcare providers who are interested in finding a job in Kansas.

Being a KCO supporter will help maximize your exposure to resident physicians, healthcare and behavior health job seekers, and students in the field.

KCO Supporter Package Incentives	Platinum \$2,250	Gold \$1,000	Silver \$500
*Booth space fee included (\$500 value)	✓		
*Opportunity to select booth location	✓		
Logo placed on sign at the food serving tables	✓		
Logo placed on KCO promotional emails/flyers sent to resident physicians and medical/healthcare/behavioral health students	✓		
Full color ad inside the KCO program (\$100/\$50 value) <i>Free design available</i>	Full-Page Ad	Half-Page Ad	
Logo placed on KCO tote bags distributed to each participant	✓	✓	
Flyer/brochure/job listing included inside KCO tote bags (Need 300 quantity)	✓	✓	
Logo linked to your website and featured on the KCO webpage	✓	✓	✓
Announcement of sponsorship posted on Rural Health Education and Services' Facebook, Twitter, and Instagram pages	✓	✓	✓
Logo placed on back cover of KCO event program	✓	✓	✓
Logo placed on Supporter Banner displayed during KCO	✓	✓	✓
*KCO Supporter sign attached to exhibiting table during KCO	✓	✓	✓

Program Advertising
<b>Full-Page, Inside Cover</b> <b>\$150</b> (available)
Inside Front Cover, Full-Color Ad Size: 4.625" w x 7.625" h
<b>Full-Page \$100</b>
Inside, Non-Cover, Full-Color Ad Size: 4.625" w x 7.625" h
<b>Half-Page \$50</b>
Inside, Full-Color Ad Size: 4.625" w x 3.6" h

*Advertising space is limited. Request to advertise must be made by January 14, 2022*

*Ad copy deadline: February 4, 2022*

\*KCO non-exhibitors call for an altered incentive.



**Tax deductible | Limited availability**

Contact Laurie today to reserve your package: 316.293.2649 • [rhealth@kumc.edu](mailto:rhealth@kumc.edu)