

## 2025 Sponsorship Opportunities

# Reach Out & Read Kansas City



3901 Rainbow Blvd, MS 1051  
Kansas City, KS 66160

[www.reachoutandreadkc.org](http://www.reachoutandreadkc.org)



KANSAS CITY



## EVENT SPONSORSHIPS

KANSAS CITY

We are excited to share our 2025 sponsorship packet with you. We will be focusing on two fundraising events this year, the **For the Love of Books Luncheon** and the **Books On Tap Happy Hour** and we need your help. First a little about our program.

### Starting From Birth

Reach Out and Read Kansas City (ROR-KC) is training medical providers at partner clinics to use the book as a developmental assessment tool at the beginning of every well-child visit for children birth to age five. They talk with parents about the importance of reading, talking, singing, and playing daily and how that will result in school readiness. Then the book is sent home with a 'prescription' to read daily.

### Our Impact in fiscal year 2023

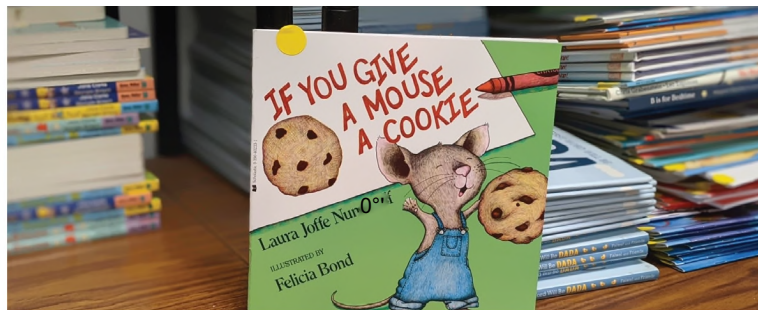
- 70,634 books delivered to 26,078 children at 37 clinics throughout the Kansas City metro area
- 97% of parents reported receiving literacy advice at their child's well-child visit
- 88% of parents reported reading to their child at least once a week

### Support Children's Literacy

Please consider helping Kansas City's children by becoming an event sponsor for ROR-KC this year. Your support is crucial so that together we can continue giving the children of our community a foundation for success.

As a sponsor, you will guarantee brand new books will find the tiny hands of the children that need and want them. You will help to ensure that medical providers are trained and delivering the Reach Out and Read model of literacy promotion at all 14 well-child visits, starting at birth. You will be a children's literacy champion in KC. That's a win in our book!

**Every child in Kansas City deserves a chance to write their own success story.  
Be a co-author of that success. Become a sponsor today.**



For more information or questions, please contact:

**ABBIE BLISS**

Events & Communications Coordinator

[abliss3@kumc.edu](mailto:abliss3@kumc.edu) | 913-588-3073 | [www.reachoutandreadkc.org](http://www.reachoutandreadkc.org)

## For the Love of Books Lunch | April 10, 2025, 11am - 1pm

Attendees will enjoy a delicious sit down lunch at Grand Street Cafe while mingling with other literacy loving professionals. Leave feeling inspired and more knowledgeable about literacy in our community.



Sponsorship Levels		Pre-Event Benefits		Event Benefits			Post-Event
		Social	Website	Tickets	Verbal Recognition	Event Recognition	Recognition
Presenting Sponsor Book Lover	\$20,000	Logo	Logo	20	•	Included on all event materials	The Independent & ROR-KC Newsletter
Valentine	\$10,000	Logo	Logo	10	•	•	In The Independent & ROR-KC Newsletter
Sweetheart	\$5,000	Logo	Logo	8	•	•	ROR-KC Newsletter
Crush	\$2,500	Name	Name	6		•	
Admirer	\$1,500	Name	Name	4		•	
Table Host: Darling	\$1,000	Name	Name	10		•	
Friend	\$500	Name	Name	2			

## Books On Tap Happy Hour | Sept. 26, 2025, VIP Access 5-6pm, Event 6-9pm

Attendees will enjoy an evening of family entertainment at Chicken N Pickle - OP. The event will include a silent auction, raffle, games and pickleball. It promises to be a fun-filled evening for a great cause.



Sponsorship Levels		Pre-Event Benefits		Event Benefits			Post-Event	
		Social	Website	VIP Access	Tickets	Verbal Recognition	Event Recognition	Recognition
Presenting Sponsor Party Host	\$15,000	Logo	Logo	•	25	•	Included on all event materials	In The Independent & ROR-KC Newsletter
Craft Master	\$5,000	Logo	Logo	•	20	•	•	ROR-KC Newsletter
Barrel	\$2,500	Logo	Logo	•	10		•	ROR-KC Newsletter
Brewer	\$2,000	Name	Name	•	8		•	
Flight	\$1,000	Name	Name	•	6		•	
Bartender	\$500	Name	Name	•	4		•	
Pitcher	\$150	Name	Name		2			

# THANK YOU TO OUR 2024 SPONSORS !

## DUO SPONSORS

Jim & Peggy Andra  
Anne and Bill Blessing  
Pamela Miller & Michael Cummings  
Laura & Lewis Gregory  
Cathy & Joe McCaddon  
Sallie Page-Goertz & Kenn Goertz  
Kathy Palermo  
Tanya Rodecker Wendt & Sam Wendt  
Teresa & Tom Walsh  
All About Books  
Ascend Learning  
Humana  
MVP Law  
Spangler Associates, Inc.  
The University of Kansas Health System - Pediatrics

## FOR THE LOVE OF BOOKS SPONSORS

Judy & Tom Bowser  
Kris Cappo & Merck Match  
Derek & Amy Gale  
Don Hall  
Michele Kilo, MD & Blake Mathews  
Pam Madaus and Will McLean, III  
Katie & Brandon Schultz  
Blue Cross/Blue Shield of Kansas City  
Commerce Bank  
Ewing Marion Kauffman Foundation  
Hallmark Cards, Inc.  
Regnier Family Foundation  
Tension Envelope Foundation  
The Kansas City Royals  
Varsity Marketing

## BOOKS ON TAP SPONSORS

Lindsey & Andrew Sauer  
Baby & Child Associates  
DeBruce Family Foundation  
GFWC - Achieving by Reading Club  
KRNmosaic Charitable Foundation  
Lucas Commercial Flooring  
MarksNelson  
Quiktrip

[www.reachoutandreadkc.org](http://www.reachoutandreadkc.org)



KANSAS CITY