

BIOGRAPHICAL SKETCH

NAME: William Todd Moore

eRA COMMONS USER NAME (credential, e.g., agency login):

POSITION TITLE: Project Director

EDUCATION/TRAINING *(Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.)*

INSTITUTION AND LOCATION	DEGREE <i>(if applicable)</i>	Completion Date MM/YYYY	FIELD OF STUDY
University of Kansas	BGS	05/1996	African and African American Studies
University of Arkansas Clinton School of Public Service	MPS	05/2010	Public Service/Public Policy

A. Personal Statement

I am a Project Director at the University of Kansas Medical Center and have been working on community engaged and community based participatory research projects for the past eight years. I have the expertise, leadership, training, expertise and motivation necessary to successfully carry out the proposed research project as my 25 years of community leadership is deep rooted in community development, non-profit leadership and social justice working with diverse populations and interests from Kansas to China.

Over the past 20 years, I have been an executive for multiple NGOs and community based organizations, directly addressing the needs of underrepresented communities and individuals. Over those years, I matched over 1200 youth with mentors, raised over \$20 million and coordinated over 200,000 hours of service for organizations and communities across the world. My effort in neighborhood and regional community leadership have led to building coordinated, comprehensive coalitions that strengthen partnerships and improve capacity.

More recently, I have worked at academic health centers, previously with the Clinical and Translational Science Award, the University of Arkansas for Medical Sciences Translational Research Institute and currently with the University of Kansas Medical Center Frontiers: The Heartland Institute for Clinical and Translational Research. At both institutions I work to link academic researchers and clinicians with the health needs of the community, build strong relationships between health institutions and community, and improve the research readiness of community organizations and members.

As a health equity leader, I have been active in leading several local, regional and national health equity efforts. As an advocate for Community Health Workers (CHW), I served two years as an executive board member of the Kansas City Regional Community Health Worker Collaborative and currently serve on the Kansas State CHW Symposium Planning Committee. I am a co-chair of the Heartland Regional Health Equity Council (RHEC); the RHEC aims to end health disparities in Iowa, Kansas, Missouri, and Nebraska and is comprised of leaders and stakeholders from both non-federal public and private sectors from within that region. I also co-chair the CHW Caucus, established by the OMH consisting of a collaborative of individuals

representing every region of the United States formed to advance and recognize the integration of CHWs into systems of care. Finally, I am directly responsible for growing the Heartland Conference on Health Equity and Patient Centered Care from a local, half-day meeting of 50 attendees to a regional, multi-day, scientific conference with over 200 registrants. The Heartland Conference is the largest health equity conference in the Midwest.

B. Positions and Honors

Positions and Employment

1996 – 1997	Big Brothers Big Sisters of Lawrence, Juvenile Mentoring Case Manager, Lawrence, Kansas
1997 – 1998	Big Brothers Big Sisters of Manhattan, Executive Director, Manhattan, Kansas
1998 – 2003	Big Brothers Big Sisters of Topeka, Director of Rural Development, Topeka, Kansas
2003 – 2008	Kansas Family Partnership, State Youth Leadership Team, Topeka, Kansas
2003 – 2005	United Way of Greater Topeka, Community Impact Specialist, Topeka, Kansas
2005 – 2007	United Way Capital Area, Director of Community Building/Director of Development, Austin, Texas
2008 – 2009	City Year San Antonio, Schools and Community Program Manager San Antonio, Texas
2008 – 2009	Planning Commission, Member, City of Windcrest, Windcrest, Texas
2009 – 2011	Strategic Planning Consultant, Arkansas Department of Health, Little Rock, Arkansas
2010 – 2012	Program Manager, University of Arkansas for Medical Sciences, Translational Research Institute, Little Rock, Arkansas
2012 – present	Project Director, University of Kansas Medical Center, Frontiers: The Heartland Institute for Clinical and Translational Research, Kansas City, KS
2013 – 2017	Vice-Chair, Blue Hills Development Services, Kansas City, Missouri
2014 – 2017	Board Member, Heartland Black Chamber of Commerce, Kansas/Iowa/Missouri
2015 – 2017	Adjunct Faculty, Health Services Department, Community Health Worker certificate trainer, Metropolitan Community College
2015 – present	Facilitator, Patient Advisory Board, KUMC Family Medicine Clinic
2016 – present	Board Member, Kansas City Public Schools Education Foundation Board, Appointed
2016 – present	Co-Chair, Heartland Regional Health Equity Council, Region VII, Office of Minority Health
2018 – present	Chair, Community Health Worker Caucus, National Partnership for Action to End Health Disparities, Office of Minority Health

Honors

ONE KANSAS, State Facilitator, Kansas Health Foundation, March 2005
Resident Fellow, United Way Worldwide, September 2006-September 2007
NAACP, College and Youth Division, Board of Directors 2011 - 2013
National Issues Forum, Moderator, September 2006 – May 2014
Executive Vice Chancellor's Diversity & Inclusion Award, University of Kansas Medical Center, 2018

C. Contribution to Science

1. Promoting Equity in Community-Academic Partnerships

Community Engaged and CBPR research is primarily driven by partnerships between academic researchers and their community collaborators. A critical and often overlooked component of the relationship is the individual or team that brokers those relationships. These Boundary Spanners – also known as 'knowledge brokers', 'program managers', 'community facilitators' and other descriptors – are a

knowledge translation and exchange strategy promoting collaboration between researchers and community, as well as to develop capacity for evidence-informed decision making (Dobbins, 2009). Over the past several years, I have led a cohort of Boundary Spanners through the Clinical and Translational Science Award (CTSA) sites who have looked to identify and network with each other, advocate representation at every level of research discovery and contextualize our unique skill set within the research spectrum to maximize influence and impact.

- a. Association for Clinical and Translational Science, Poster Presentation: CE Brokers: Sharing Best Practices Across the CTSA Consortium, Washington DC, May 3-4, 2018
- b. CE2UExpo, Workshop Presentation, *How Boundary Spanners Can Foster Equity in Community-Academic Partnerships Grounded in CCPH Principles*, Vancouver, Canada, May 3-5, 2017
- c. Community Campus Partnership for Health Annual Conference, Workshop Presentation, *How Boundary Spanners Can Foster Equity in Community-Academic Partnerships*, New Orleans, LA, June 6-8, 2016

2. Underrepresented Populations Recruitment

- a. Perales J., **Moore W.T.**, Fernandez C., Chavez D., Ramirez M., Johnson D., Resendez J., Bueno C., Vidoni E.D.; Feasibility of an Alzheimer's disease knowledge intervention in the Latino community. *Ethnicity and Health*. 2018, Feb 18:1-12. Doi: 10.1080/13557858.2018.1439899. [Epub ahead of print] PMID: 29457466.
- b. Black Health Care Coalition Faith+Works Summit, Workshop Presentation, *Getting Your Ideas Funded*, Kansas City, Missouri, April 1, 2017.
- c. Kansas Health Equity Symposium: Achieving Health Equity in Kansas. *Engaging African American Faith Based Communities in Addressing Cancer Disparities*, Wichita, Kansas. March 31, 2016
- d. Faith and Wellness Summit, Workshop Presentation, *Community Participation in Research: Is It Worth It?* Kansas City, Missouri, April 30, 2016.
- e. Bryant K., **Moore T.**, Willis N., & Hadden, K. (2015). Development of a Faith-Based Stress Management Intervention in a Rural African American Community. *Progress in community health partnerships: research, education, and action*, 9(3), 423-30.

Other Presentations

1. KUMC Research Coordinator BOOT CAMP, *Introduction to Community and Patient Engagement*, Monthly, May 2017 to present.
2. Campus Compact Heartland Conference, Poster Presentation, *Modeling a School Based Health Center in Urban Kansas City, KS*, Kansas City, MO, October 29-30, 2015.
3. Arkansas Medical Dental and Pharmaceutical Association 119th Scientific Session, Region V Conference, *Navigating the Currents: Healthcare Disparities, Cultural Competence and Health Literacy*; June 7-9, 2012
4. Eastern Communication Association 102nd Convention, Panel Presentation, *Community Dialogues and Deliberations: Assessing the Intersections of Power, Empowerment, and Challenges*; Arlington, VA, April 13-17, 2011
5. IMPACT Conference, *What Kind of Leader Are You? Understanding Leadership Styles in Yourself and Your Team*, Little Rock, AR March 19-21, 2010
6. Christian Early Childhood Association of Greater Kansas City Summer Seminar, *Strategic Planning: Are You Scared or Prepared?* Kansas City, KS, August 3-5, 2010