



MURPHY BUILDING CENTENNIAL CELEBRATION

THURSDAY, SEPTEMBER 12, 2024

Lecture

Franklin Murphy and the Kansas Rural Health Program

Jennifer Gunn, Ph.D.

School of Nursing Auditorium | 2:00-3:00 p.m.

In 1949, Franklin D. Murphy, the new 32-year-old dean of the University of Kansas Medical School (KUMC), conceived the Kansas Rural Health Program, touted by national media and politicians as Kansas's answer to "socialized medicine." Murphy's three-point plan sought to upgrade and expand KUMC in response to physician shortages, to convince rural communities to build technologically equipped doctors' offices and clinics to attract young doctors trained for modern medical practice, and to provide intensive continuing medical education to keep rural physician knowledge up to date. Murphy's vision received legislative funding to expand and turn KUMC into a Class A medical school and garnered much national attention. But did it solve Kansas's rural health crisis?

Exhibit Opening & Reception

Murphy 100: Celebrating a Century of Life and Legacy

Clendening Library & Murphy Lobby | 3:00-5:00 p.m.

Explore the history behind the Murphy Administration Building, the cornerstone of the KU Medical Center campus overlooking Rainbow Boulevard since 1924. Journey back one hundred years to uncover the forces that shaped (and opposed) the founding of the "new" Bell Memorial Hospital and the decision in 1979 to rename it in tribute of revered KUMC and Kansas figure, Dr. Franklin D. Murphy.

The University of Kansas Medical Center



Parking in P4 Garage

- Navigate to **3700 Rainbow Blvd.**, Kansas City, KS.
- From Rainbow, turn east onto Adams St.
- Use intercom button to gain access to garage.
- Take garage elevator up to 5.
- Exit elevator and walk south through Hemenway and into Health Education Building.
- Follow signs along path shown in **blue** to get to the event locations.
- Entrances along route will be temporarily unlocked.

★ Murphy Building Centennial Celebration Event Locations

- 2 p.m. Lecture - School of Nursing Auditorium (G013) on ground floor
- 3-5 p.m. Reception - Murphy Lobby on 1st floor Murphy Building
- 3-5 p.m. Exhibit Opening - Clendening Library & Museum on 1st floor Robinson Building

KUMC Main Campus
3901 Rainbow Blvd.
Kansas City, KS 66160
913-588-5000



Accessibility Map Description: The image above displays a map of the KUMC campus buildings and parking lots between 36th Street to the north, 41st Street to the south, State Line Road to the east, and Rainbow Blvd. to the west.