

# STRATEGIC PLAN



## Mission

To improve lives and communities in Kansas and beyond through innovation in education, research and health care

## Vision

To lead the nation in caring, healing, teaching and discovering

## Values

- Innovation
- Leadership
- Excellence
- Authenticity
- Diversity

	<b>Education   Teaching</b> Our goal is to produce prepared graduates through accredited and innovative programs, as measured by program accreditations and year-to-year improvement in student survey results	<b>Research   Discovery</b> Our goal is to increase research and innovation productivity, as measured by an increase in overall NIH funding \$58M to \$100M by 2026 (10 percent year-to-year increases)	<b>Healthcare   Caring/Healing</b> Our goal is to innovatively contribute to improved health, as measured by an increase in state health rankings from 27th to 20th by 2024 and by doubling clinical trial revenue and opportunities by 2026
<b>People</b> Develop and support a valued and respected workforce <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>• Employee survey results: value &amp; respect</li> <li>• Diversity and inclusion</li> <li>• Retention</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure the appropriate number of faculty and staff with the appropriate skill sets to foster successful program growth and excellence</li> <li>• Attract and retain high quality educators</li> <li>• Enhance opportunities and support for interprofessionalism</li> </ul>	<ul style="list-style-type: none"> <li>• Enable the effective and efficient building of research capacity, including recruitment and hiring, growth and development, support, and collaboration opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Model team-based approaches to clinical care, research and education</li> <li>• Recruit, retain and support enough clinical investigators</li> <li>• Foster a culture to value, support and increase diversity, in all its forms</li> </ul>
<b>Community</b> Build, nurture and sustain authentic relationships with communities and partners <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>• Partner/community survey results: perception of KUMC</li> <li>• Fundraising</li> </ul>	<ul style="list-style-type: none"> <li>• Educate stakeholders about KUMC's value to the State of Kansas</li> <li>• Leverage telehealth and technology to expand educational impact</li> <li>• Optimize partnerships with healthcare providers/systems and industry to enhance learning environments</li> </ul>	<ul style="list-style-type: none"> <li>• Engage community partners in a capital campaign to endow research activities, including endowed positions, space, and infrastructure</li> <li>• Develop strong, multidirectional, research-focused relationships with communities</li> </ul>	<ul style="list-style-type: none"> <li>• Assess expectations of our key communities and partners</li> <li>• Develop a systematic process to measure and benchmark community impact</li> <li>• Develop tactics to improve health throughout the state, leveraging key partnerships, advocacy, and innovative technologies</li> </ul>
<b>Value</b> Achieve excellent outcomes while being good stewards of our resources <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>• Performance on one-year operational plan</li> <li>• Performance on five-year budget</li> <li>• Overall Return on Investment</li> </ul>	<ul style="list-style-type: none"> <li>• Educate the campus community about work taking place in the three mission areas in order to promote collaboration</li> <li>• Measure how IPE translates into practice</li> <li>• Brand KUMC's education, highlighting what sets it apart from others</li> <li>• Optimize physical space to advance learning</li> </ul>	<ul style="list-style-type: none"> <li>• Optimize resources that directly support NIH grant submissions and awards, including stable funding of centers, support to enhance grant submissions, Research Institute support, and space</li> </ul>	<ul style="list-style-type: none"> <li>• Identify processes and support needed to increase the number of clinical trials</li> <li>• Grow translational research and promote its impact</li> <li>• Identify and optimize common processes and resources across all three schools</li> <li>• Expand primary care in Kansas by improving the provider-to-population ratio</li> </ul>