

Strategic Plan: SHP - Faculty Practice

Effective – 01/2021



Healthcare | Caring/Healing
Our goal is to innovatively contribute to improved health, as measured by an increase in faculty practice on campus and throughout Kansas.

Education | Teaching
Our goal is to produce healthcare professionals for all of Kansas through innovative clinical education programs.

Research | Discovery
Our goal is to increase innovative clinical research productivity, as measured by an increase in internal and external funding focusing on underserved populations in our community and throughout Kansas.

People
Develop a diverse faculty practice culture that is passionate about both patient care and education.
Outcome Measures:

- Maintain and increase diverse clinical services to diverse populations including underrepresented areas and backgrounds
- Retention and growth of clinical faculty

- Enhance opportunities for faculty practice/clinical development.
- Maintain and expand our clinical expertise in order to improve access to care for all Kansans.
- Attract and retain the needed faculty and staff.

- Ensure skilled faculty are able to mentor students during diverse and specialized faculty practice and clinical education.
- Continue to model team-based approaches to clinical care and education.

- Continue to grow the SHP's research agenda while leveraging the faculty practice network.
- Encourage clinical faculty development opportunities in order to enhance research skills and ability to collaborate with research faculty.

Community
Build, nurture and sustain authentic relationships with communities and partners
Outcome Measures:

- # of Partner/ community relationships
- Increase the visibility of SHP's clinical practice to our campus, local community, Kansas, and globally.

- Build innovative faculty practice partnerships with healthcare and community stakeholders in Kansas.
- Clinical practice to improve access to care in underserved areas in Kansas and increase the number of underrepresented healthcare professionals.

- Build innovative collaborations with education stakeholders in Kansas.
- Leverage technology to expand education opportunities in Kansas.
- Optimize local and state healthcare systems to allow expansion of faculty practice to concurrently create clinical education opportunities.

- Maintain and develop new community collaborations at local and state levels.
- Engage and build a stronger awareness of healthy collaborations that include true community engagement and involvement in our community-based clinical efforts. (Branding)
- Then, leverage our current resources to execute research within the clinical network.

Value
Achieve excellent outcomes while being good stewards of our resources
Outcome Measures:

- Performance on 5-year plan
- Performance on annual budget
- Overall Return on Investment
 - Break-even and beyond

- Build a faculty practice network that will improve access to care and support the clinical education needs of students.
- Strategically build the faculty practice that will provide an overall ROI to the SHP.
- (Data Metric: Develop a model that allows a break-even point (+) in order to support underrepresented populations).

- Leverage clinical network to deliver innovative education programming for our education partners that will improve number of clinicians in underrepresented areas.
- (Data Metric: Strategically increase the number of FP partnerships by 10%).

- Optimize our ability to create internal and external funding by developing a research network from the clinical practice.
- Funding for improving the number of underrepresented students in health professions.
- (Data Metric: Research or endowment funding derived from synergy created with FP).

Mission
To deliver the highest-quality care to our patients and to instruct future health professionals for the state of Kansas and beyond. Also, we strive to be an educational resource to help improve the overall health of our communities.

Vision
Develop innovative partnerships in order to improve access to healthcare, provide the best clinical services possible, and help improve the lives of people in Kansas communities and beyond.

Values
Clinical Integrity
Professionalism
Excellence
Innovation
Diversity
Leadership