KU BREAST CANCER PREVENTION CENTER
The University of Kansas

KU BREAST CANCER SURVIVORSHIP CENTER
The University of Kansas

This activity is presented by Physicians' Education Resource in conjunction with the University of Kansas Breast Cancer Prevention Center.

e-Syllabus Available

Please note an important change in how syllabus materials will be made available.

Course evaluation results have indicated that registrants desire a syllabus that is more consistent with the slides actually presented at live events. The timing for receipt and printing of syllabus materials often necessitates the inclusion of preliminary slide presentations that are subject to change prior to the live event.

To provide more current slides in the syllabus and as part of the growing "green initiative," no printed syllabus containing slide sets will be available at this event. All slides will be available electronically prior to the meeting, and registrants will receive an active link with instructions on how to access the syllabus from our Web site for downloading and/or printing. It is suggested that you attend this event with your laptop, if possible. Power will be available on-site for your laptop, although Internet access will not be provided.

CME-CERTIFIED CONFERENCE

Overview and Purpose

The ***Breast Cancer: From Prevention to Survivorship*** conference will examine recent advances in assessing genetic predisposition, environmental effects, screening technologies, risk assessment and prevention strategies, molecular diagnostics, and survivorship issues facing patients with breast cancer. Didactic presentations, interactive multidisciplinary case presentations, and audience questions with panel discussions will be used to maximize learner impact and application of knowledge in clinical decision making. Improvements in clinical management techniques and optimized performance to enhance patient outcomes will be a primary goal of this conference.

CME Accreditation and Credit Designation

Physicians: Physicians' Education Resource is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

This activity has been approved for *AMA PRA Category 1 Credit*™.

Physician Assistants: AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA category 1 CME credit for the PRA from organizations accredited by the ACCME.

COMPLIMENTARY REGISTRATION

Breast Cancer:

From Prevention to Survivorship

Friday, September 25, 2009 • 7:30 am-2:00 pm

The Overland Park Convention Center • Overland Park, KS

Program Director: **Carol Fabian, MD**

Co-Course Director: **Jennifer Klemp, PhD, MPH**

Target Audience

This educational program is directed toward medical and surgical oncologists, general internists, general surgeons, family practitioners, gynecologists, geneticists, researchers, oncology nurses, nurse practitioners, and healthcare personnel involved in women's health, breast cancer prevention, treatment, survivorship, and research.

Learning Objectives

At the conclusion of this conference, you should be able to:

- Describe genetic tests currently used for determining predisposition to breast cancer
- Discuss current data regarding the effects of lifestyle and environment on the risk of developing breast cancer
- Evaluate common medical and surgical strategies used for the prevention of breast cancer in high-risk women
- Compare the different imaging methods used for detecting breast cancer in specific patient subpopulations
- Evaluate genomic and proteomic tools for the assessment of recurrence risk, prediction of benefit from chemotherapy, and individualization of therapeutic decision making
- Assess agents used for maintaining bone health in women receiving endocrine therapy
- Appraise clinical trial data evaluating bone-targeted agents for maintaining bone mineral density or reducing the onset or recurrence of breast cancer
- Discuss long-term issues often facing survivors of breast cancer
- Describe strategies currently being evaluated for reducing the risk of breast cancer or for mitigating adverse events
- Refer appropriate patients to promising clinical trials investigating therapies for reducing the risk of breast cancer or for maintaining bone health

COMPLIMENTARY REGISTRATION

Breast Cancer: From Prevention to Survivorship
September 25, 2009 • Overland Park, KS

First Name _____ Middle Initial _____ Last Name _____

❑ Physician ❑ Fellow ❑ PA-C ❑ Nurse ❑ NP ❑ PhD ❑ Pharmacist ❑ Industry* Other _____

Mailing Address _____ Suite _____

City _____ Prov/State _____ Country _____ Postal/Zip Code _____

E-mail _____ Phone _____ Fax _____
(Your confirmation will be sent via e-mail.)

Specialty _____ Birth Date (MM/DD) _____

❑ **Physicians**	❑ **FREE**
❑ **Fellows, Nurses, Pharmacists, PAs, Other**	❑ **FREE**
❑ **Industry***	❑ **$250.00**

Physicians' Education Resource fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please notify us in order to receive service. Please call (888) 949-0045.

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Please make checks payable to PHYSICIANS' EDUCATION RESOURCE.
All payments must be made by a draft on a United States bank.

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FOR MORE INFORMATION AND REGISTRATION, PLEASE VISIT US ONLINE AT *www.CancerLearning.com.*

* **INDUSTRY** is defined by PER as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical. Industry registrations **cannot** be processed online. To request attendance at a meeting, registration can be submitted via fax, phone, or e-mail. For more information, e-mail us at **info@cancerlearning.com.**

If you wish to be removed from this fax list, please call (877) 440-9615.