

Introductions

Structure “the Hook”

- Must be...
 - Specific
 - Interesting to audience
 - Limit statements to the thesis you'll pursue
- “Hook”
 - Can be demographics - *but briefly!*
 - Important quote - *but briefly!*
 - Strong statement of need
 - Serves to gain audience attention
 - “Hey, this applies to me!”

Thesis Statement

- Limit the topic to what your research hopes to address
 - Thesis Statement
 - Hypothesis
 - Where you say these is a personal style....
 - You want to set up the start of a path of logic that you'll then follow throughout the document

“Road Map”

- You must:
 - Give an indication of the sections of your paper
 - The Hook
 - Hypothesis
 - Rationale and/or importance
 - Summary of sections
 - Literature review

Literature search vs. Literature review

- Search:
 - A larger compilation of the literature you have read in support of your study
 - You will not use all of these!
- Review:
 - First paragraph: brief summary of what you'll present in the literature review as a background for the study
 - Body of the literature review
 - Use only citations related to your argument
 - Citations should be of significant works, not all works
 - Restate hypothesis & research questions
 - Transition to methods!

One approach...

- Introduce the hypothesis first
- Explain why this is an important issue
- Discuss background literature that supports your view
- What questions will you ask?
- What do you expect/hope to find?