A Blueprint for Rural Health

SALINA REGIONAL HEALTH FOUNDATION
KANSAS UNIVERSITY ENDOWMENT ASSOCIATION
With your help, we are accomplishing our mission. In July 2011, the Salina campus of the Kansas University School of Medicine opened its doors to its first class of eight students. Our mission was and is to provide a select group of medical students a quality medical education, support them in their career paths, and encourage them to consider serving rural Kansas upon completion of residency training. We were asked to train medical students in rural Kansas, hoping that many eventually would serve rural Kansas.

Our first class graduated in May 2015, and the second class in May 2016. Most of our first 16 graduates have entered primary care residencies and intend to eventually practice in Kansas. Several have already committed to practice in rural Kansas. For some rural Kansas communities, the addition of one new physician can have a dramatic effect on access to healthcare.

We are proud of these accomplishments but must continue to evolve. In order to attract the best students, keep abreast of medical education curricular changes, and potentially expand the size of our medical school class, we need a larger, state-of-the-art medical school building.

In response to this need, the Salina Regional Health Foundation has created the Blueprint for Rural Health Campaign. The first step was to purchase the former Bank of America building in Salina (100 block of North Santa Fe). The next step in the campaign is to raise funds for the renovation of this building. These renovations will give us the floor space we need and allow us to address future needs. I am incredibly excited about the impact this new building will have on our educational program.

The Salina community, citizens of north central and northwest Kansas, and our other friends have been extraordinarily supportive during the creation and early years of KU School of Medicine-Salina. Without their support we would not be the successful rural regional medical school campus we have become. I invite you to join me in supporting the creation of a new, expanded, state-of-the-art medical education building in Salina by contributing to the Blueprint for Rural Health Campaign.

Gratefully yours,
WILLIAM CATHCART-RAKE, MD
Dean, KU School of Medicine-Salina
“The Salina community generously backed our effort to establish a medical school campus in Salina — with real dollars and heartfelt enthusiasm. We are grateful to our supporters in Salina and surrounding communities for their generosity and for their continued belief in high-quality, innovative medical education for Kansans and a healthy future for all.”

DR. DOUGLAS GIROD
Executive Vice Chancellor
University of Kansas Medical Center
A Blueprint for Rural Health

Access to a physician is essential for a healthy life, and yet for many in rural Kansas that access to a doctor is significantly limited. In fact, 97 of the 105 counties in Kansas are medically underserved.

As a whole, the state of Kansas is below the national average for primary care physicians, who mainly are concentrated in the more populated areas of the state. As of 2013, there were 34 counties with two or fewer primary care physicians.

The rural areas of the state face a dire shortage of primary care physicians, including those in family medicine, general internal medicine, and general pediatrics. It is estimated that there are currently 70-100 openings for primary care physicians, many in northwest and north central Kansas.

The concerns about rural medicine are heightened by the recognition that our aging population in those areas has increased the demands for medical care.

The KU School of Medicine-Salina is addressing this need, perhaps better than any other medical school in the country as it trains physicians with the hope that they will serve those rural areas.

A quality medical education is made up of five components: faculty, curriculum, students, financial support, and facilities. Salina Regional Health Foundation’s three-year, $7.5 million Blueprint for Rural Health campaign is designed to enhance that final component—a quality facility—with a new medical school in the heart of downtown Salina.

Not only will this new facility provide a higher quality learning space and room for growth, but it also will allow the Salina campus to continue to compete with the KU campuses in Kansas City and Wichita for the best and brightest medical students. In Wichita, plans are underway to upgrade the medical campus, while in Kansas City, the new Health Education Building, which will house the medical school, will be completed in the summer of 2017.

The KU School of Medicine-Salina campus currently is housed in the 16,000-square-foot Braddick Building, on the Salina Regional Health Center campus. The Braddick Building was constructed in 1961 as a nursing school dormitory. When the nursing school closed, the building was used by the Health Center for offices and a variety of other needs. It was renovated in 2010-11 to accommodate the new medical school.

Although the Braddick Building has served the school well, the facility has maintenance issues and structural and space limitations. The time has come to look to the future.

“...and all found good residencies in their field of interest. All the milestones you’d want to judge a successful program on have been hit. The next measure will be how many of these young physicians return to practice in rural Kansas. The prospects look promising.”

DR. BOYD SMITH
Pathologist, KUSM-Salina faculty member
INCREASING OUR POTENTIAL

There is no guarantee that expanding into a larger building will mean more students at the Salina campus, but increasing the number of students will not be possible without the additional space. The new facility will provide ample room for doubling the class sizes. The Salina campus then could produce 16 physicians annually, with many or most practicing in rural Kansas.

Additional office spaces—currently not included in the renovation plan—could be used for a proposed Center for Rural Health Education and Workforce Development. The Center, if developed, would promote health careers in rural Kansas towns, study the challenges facing rural communities regarding healthcare, and research solutions to these challenges.

A NEW HOME FOR THE KU SCHOOL OF MEDICINE-SALINA

Here are just a few of the advantages of the new home for KU School of Medicine-Salina:

Optimum size and amenities
The building at 138 N. Santa Fe (the former Planter’s State Bank/Bank of America building) is structurally sound and easily lends itself to adaptation for a new purpose. Directly behind the building is a public lot that will provide ample parking for the new school.

40,251 square feet of space
The building has room to accommodate an expansion of class size from the current eight students a class to 16. There is also space for new curriculum requirements that go into effect in 2017. Those new standards will mean more group work and the need for different types of classroom and lab space.

A downtown location
The downtown location places the school in the center of a high-visibility area of Salina that offers restaurants, arts and entertainment attractions, and loft apartments. The area soon is expected to undergo more than $100 million in renovation and construction, including a new recreation center, a new hotel and a number of entertainment venues.

Proximity to the Salina Regional campus is within walking distance
Students primarily spend the first two years in the classroom and laboratories, and the second two years in the clinical areas in the hospital and physician offices.

It will be owned by Salina Regional Health Foundation
A unique partnership between KU and the Salina Regional Health Foundation means the Foundation will purchase and maintain the building. While KU School of Medicine will not be required to pay rent, it will pay for all operational expenses.

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Our Students

Forty-two of the first 48 students at the Salina campus are Kansans, including four from Salina. Thirty-one came from rural communities with populations significantly smaller than Salina.

The requirements for admission to the Salina campus are no different than those for the Kansas City or Wichita campuses. The performance of Salina students on foundational science exams (years one and two) and clinical clerkships (years three and four) and on national licensing examinations has been comparable to that of students on the urban campuses.

Of the first 16 students graduating with medical degrees, 11 have or will enter primary care residencies. Most plan to return to Kansas to practice following residency training.

“The students here get a better picture of what my life is like. When I was in school, I saw a lot of the endpoints: the delivery or the surgery, but not the work-up getting there. These students see a patient in my office, and then, two weeks later, when they are on labor and delivery, they see that same patient in labor. They already know the patient. So the patient feels more comfortable and the student feels more comfortable with the patients. That’s something the students here really like.”

Dr. Christopher Graber
OB-GYN, KUSM-Salina faculty member
"If a medical student is looking for big-city medicine and wishes to retain part of their small-town values this is the only campus in the country that will allow them to do so."

ERIC EASEY | Class of 2017

"Between my first and second year, I spent six weeks in a rural town, population two thousand. I was able to see what I can offer small towns as a family physician. I joined a walk/run group, volunteered with a vacation Bible school and became a library card holder."

DR. JILL CORPSTEIN-LINVILLE | Class of 2015
A Unique Campus

The Salina campus is the smallest four-year medical school campus in North America, and Salina is the smallest community to be the site of a full, four-year allopathic medical school. The idea was to attract medical students with a desire to train in a rural environment, with the hope that they would want to practice primary care in rural Kansas.

A 2009 national study showed what many in the Kansas medical field already knew: Medical students who come from and train in rural areas are more likely to practice there. Another study, conducted by Michigan State University, concluded that the characteristic having the greatest effect on fostering rural physician careers was the location of the program in a rural area.

With national attention, including stories in the New York Times and Wall Street Journal, the Salina campus opened in 2011 with a class of eight students.

The Salina campus addressed several recommendations stemming from Kansas physician workforce studies:

- It increases the number of medical school students.
- It increases the number of students more likely to choose to practice as a primary care physician in a rural setting.
- It trains medical students in a rural area.

Salina students participate with their peers at the other KU School of Medicine campuses through a modern-day approach to learning. Lectures are offered from the main campus via podcasts and video streaming.

The model works. The results from the first two graduating classes show that when compared to students on large, metropolitan campuses, students on a rural medical campus can perform at the same level and compete for residency positions.

In its first four years, 100 percent of Salina campus students indicated they would recommend KU School of Medicine-Salina to others. Students noted that the smaller class sizes allowed them the opportunity to know the names of every student from every year as well as the names of all the local faculty. The culture of the Salina campus is one of collaboration and community.

More than 40 local Salina doctors, representing primary care and all major specialties, participate in the education of the students at the Salina campus. Students get a broad-based and complete clinical experience with personal attention that is unmatched on a larger campus.

ACE-ING THE CURRICULUM

Starting in July of 2017, KU School of Medicine curriculum will undergo a major transformation:

- It will be more Active, Competency-based and Excellence driven (ACE).
- Students will spend less time being told what they need to learn, and more time discovering what they need to know.
- They will spend fewer hours a week in lectures and more time in small discussion groups and simulation exercises.
- The school’s current home in the Braddick Building does not lend itself well to the changes in the curriculum. More space is needed for small-group work and simulation activities; and there is no room in the current building to increase class sizes.
EXPANSION PLANS

Below is the floor plan for the first floor, which includes office space, a board room, and lab space. The second floor will include classrooms, a human anatomy lab, library, and student study rooms.
“People in rural, medically underserved areas of Kansas may one day have greater access to medical care because of the success of this campaign and this program.”

Tom Martin
Executive Director
Salina Regional Health Foundation

The Salina campus of the KU School of Medicine opened in 2011 with no additional state funding. From the beginning, an outpouring of support from the Salina community and the region, including significant and ongoing financial support from Salina Regional Health Center, has allowed the Salina school to remain financially stable on a yearly operating budget of $1.36 million.

Generous donors have provided assistance for student scholarships, faculty fellowships, equipment, and facility needs.

The Blueprint for Rural Health is the next step in seeking community and regional support for the KU School of Medicine-Salina.

To find out how you can support the Blueprint for Rural Health Campaign, contact Tom Martin, Salina Regional Health Foundation at (785) 452-6088, or tmartin@srhc.com

To give through the KU Endowment Association, contact Matt Rhea (913) 562-2711 or MRhea@KUEdowment.org

Financially Sound, Generously Supported

SUPPORT THE CAMPAIGN

- Pledges may be made over three years.
- Gifts may be made through Salina Regional Health Foundation or the KU Endowment Association
- Gifts are tax deductible.

All gifts to the campaign are needed and greatly appreciated. Gifts at the following levels will be recognized in a permanent display in the school’s new downtown location:

- $1,000 to $9,999
- $10,000 to $24,999
- $25,000 to $49,999
- $50,000 to $99,999
- $1 million or more

Any campaign funds not used for the renovation will be utilized to create an endowment held by the Salina Regional Health Foundation to address repairs and improvements to the KU School of Medicine-Salina campus.

PROJECT TIMELINE

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<th>MAY</th>
<th>MAY-JUNE</th>
<th>JULY</th>
<th>JUNE-DECEMBER</th>
<th>AUGUST-DECEMBER</th>
<th>FEBRUARY</th>
<th>MARCH</th>
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<tbody>
<tr>
<td>Salina Regional Health Foundation purchases 138 N. Santa Fe</td>
<td>Complete bid documents for demolition and asbestos abatement</td>
<td>Receive bids and award contract for demolition and asbestos abatement</td>
<td>Complete final design and submit for approval</td>
<td>Complete asbestos and demolition work</td>
<td>Bid documents completed and submitted to selected contractors</td>
<td>Bids solicited and received for remodel work</td>
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2016
ENSURING OUR FUTURE

In support of the Blueprint for Rural Health Campaign, the University of Kansas has established a permanent fund at KU Endowment to distribute the income of a $1 million endowment which will provide ongoing support to address future maintenance and repair needs for the KU School of Medicine-Salina facility.

WHERE THE MONEY WILL GO

- **Property acquisition:** $875,000
- **Demolition of interior and asbestos removal:** $1,212,000
- **Renovation and construction:** $3,596,000
- **Architectural and professional fees:** $389,000
- **Furniture and equipment (some from current school):** $491,000
- **Permanent fund for future maintenance and repairs to facility:** $1,000,000

**Total Campaign Goal:** $7,563,000
“Salina KU School of Medicine’s expansion sends a strong message to rural Kansas of the commitment to medical education. The need for physicians has never been greater. Phillipsburg is blessed to be the eventual recipient of Dr. Tyson Wisinger, who is a pioneer medical student from this program. We are grateful to all those with the vision and financial support to develop this program.”

DAVID ENGEL - FACHE
CEO of Phillips County Hospital