Thank you to everyone who participated in the University of Kansas Medical Center (KUMC) Community Engagement survey earlier this year. Your responses helped enrich our understanding of the vast array of community partnership programs across the metro and the State of Kansas. We will use this information to help build and enrich relationships with our current and future partners.

We received 1,362 responses. The results are below.

1. Do you have a current partnership with the University of Kansas Medical Center (KUMC)?
   Note: Partnership refers to an ongoing community relationship with someone at KUMC for providing a service, program, project, training, learning experience, research or other activities in the community.

2. In which zip code does the partnership primarily occur?
3. What is the primary focus of the partnership? (Select all that apply)

4. From which KUMC division? (select all that apply)

5. Who does your project involve? (select all that apply)
6. How long have you been involved in this community-university partnership?

- Less than 1 year: 16%
- 1-5 years: 20%
- 6-10 years: 13%
- More than 10 years: 51%

7. Please provide a very brief description of the partnership and the work that is done.

Categories of responses received:
Selection of responses received:

- Clinical: “We partner with MCA to provide clinical trials to our oncology patients.”
- Community support: “Contract with KU Cancer Center, AHEC, and School of Medicine-Wichita to provide support to community coalitions and implement evidence-based interventions at the community level”
- Continuing education: “We used KUMC for TB education in the past. We have gone to KUMC for other classes in the past also.”
- Education pipeline: “Attending educational sessions at KU Med so that I can return with information for my high school and community college students.”
- General education: “Attendance at conferences”
- Other: “Audits of financial statements”
- Research: “Translational research - moving research to practice - scaling up projects”
- Student education: “Provide internship collaboration and mentorship for KU HIM students”
- Telemedicine: “Interact with local hospital/clinic coordinators to provide telehealth services to patients living in rural areas.”
- Workforce pipeline: “Collaboration around public health workforce development”

8. Please rate this statement: Overall, you believe the partnership to your community is valuable.
9. Please rate this statement: KUMC is perceived positively in your community.

- Strongly agree: 39%
- Agree: 45%
- Neutral: 13%
- Disagree: 2%
- Strongly disagree: 1%

10. Please let us know what KUMC can do to improve community engagement.

Categories of responses received:

Selection of responses received:
- Clinical: “Improve ER care.”
- Communications: “Advertise about the importance of training doctors in Kansas to provide care in Kansas.”
• Community support: “Keep partnering, supporting and finding ways to fund projects that are reaching out to the African American communities through Community Engagement and Outreach.”

• Continuing education: “Provide CEU training programs in integrated behavioral medicine and community consultation in ways to promote integrated behavioral medicine programs into general practice and specialty programs in all medical fields.”

• Education pipeline: “Continue to develop partnerships with the local colleges concerning pre-medicine education and interaction with medical students”

• General education: “More on-line course. We are 6 hours from Kansas City”

• Health care/public policy: “Have more accessible and affordable cancer care policies for the uninsurable residents of our communities.”

• General negative feedback: “Collaborate not compete”

• None: “No opinion”

• Other: “A formal visit would be great!”

• General positive feedback: “Continue doing great work! The passion and commitment to building stronger communities through networking is essential to community engagement. You are striving and doing a great job in bringing diversity and voices to the table.”

• Research: “Disparate communities report that they are frequently being recruited for cancer clinical trials. If the cancer center would partner with the state free cancer screening program for uninsured people, it would be easier to recruit disparate populations. As it is, people are more comfortable with the entities that value their health from the point of screening and onward, not just when they have insurance for treatment.”

• Student education: “We need more opportunities for our students to learn about the medical field and more support to help our teachers understand how to strengthen their work.”

• Telemedicine: “Would like to have more telemed patients to be seen by KU doctors. We have lost a psychiatrist, ADHD doctor, and a dietitian. I am hoping that our PA’s will start recommending more patients to be seen.”

• Workforce pipeline: “Work with us to continue to develop our healthcare providers and workforce.”

11. If you would like a representative from KUMC to follow up with you regarding your comments, please provide your name and contact information.

115 people requested follow-up and when contacted by our team, 16 of those resulted in scheduled meetings and discussions. To date, 8 new projects and partnerships emerged directly from this survey. Please see below for additional details.

1. A community hospital located in rural Kansas requested easier access to continuing education for their nursing team. Specifically, they would like to address “time critical diagnosis.” They commented that past opportunities have been offered in Kansas City and
they would like KUMC to offer additional continuing educational opportunities in their area. As a result of these conversations, the KUMC Office of Continuing Education is working to meet their needs.

2. A unit director from a hospital in rural Kansas requested continuing education opportunities be made available onsite or in a close location. As a result of these conversations, the KUMC Office of Continuing Education is working to meet their needs.

3. A Kansas safety net clinic requested additional resources to serve their patient population. As a result of these conversations, the clinic is in discussions with the KU School of Nursing to set up a clinical rotation opportunity for students in their location.

4. A school district in rural Kansas requested assistance to offer continuing education for their school nurses. As a result of these conversations, the KUMC Office of Continuing Education is working to meet their needs.

5. A representative from a national association that regulates higher education requested help promoting a scholars program. This opportunity is open to graduate and undergraduate students. Selected students receive a fully paid internship located in a major metropolitan area. As a result of these conversations, KUMC Student Affairs is promoting this opportunity to undergraduate and graduate students.

6. A representative from a national association that regulates higher education requested help recruiting faculty experts to serve on a committee looking at errors and "near misses" that occur during health care education training. The faculty members share stories and perform "root cause analysis." As a result of these conversations a KUMC faculty member now serves on this committee.

7. A medical center in rural Kansas is experiencing difficulty recruiting new nursing graduates. They are offering a generous benefits package and signing bonus to recruits. As a result of these conversations, School of Nursing leadership is working with them to promote these opportunities to students.

8. A representative from a non-partisan organization with a goal of registering young voters asked to work with KUMC to promote voting registration to future health care providers. As a result of these conversations the organization is working with KUMC Student Affairs to promote voting registration.

Thank you again for your participation! We plan to conduct a similar survey again in 2022 so that we can monitor trends and address emerging issues. If you have any additional questions or comments about this or future surveys, please contact us at (913) 588-1202 or outreach@kumc.edu.