Strengthening Immunization Programs Through Partnership with MCH - part 2

2018 IMMUNIZATION CONFERENCE
PRESENTER: CARRIE AKIN

Mission: To protect and improve the health and environment of all Kansans.

Presenter

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Children & Families Section
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Objectives

- Describe the importance of promoting consistent immunization educational resources.
- Recognize opportunities to collaborate internally and externally to increase awareness of services and programs available.
- Utilize DAISEY data to monitor immunization education and services provided.
Today's Discussion
• Bureau of Family Health & Kansas MCH
• MCH State Action Plan Highlights
• MCH/IAP Program Alignment
• Utilizing DAISEY Data
• Action: Let’s Do Something Different!
• Input for SFY2020 MCH Grant Application
• Tools & Resources
• Questions & Discussion

Mission: To protect and improve the health and environment of all Kansans.

KS Bureau of Family Health
PROGRAMMING & INVESTMENTS

Bureau of Family Health
• Provide leadership to enhance the health of Kansas women and children in partnership with families and communities

Mission
Bureau Programming

- Maternal & Child Health
- Home Visiting (Maternal, Infant and Early Childhood Home Visiting (MIECHV) & MCH Home Visiting)
- Reproductive Health & Family Planning
- Early Childhood Screening/Systems
- Special Health Care Needs
- Newborn Screening
- Birth Defects Surveillance
- Infant-Toddler Services
- Women, Infants, & Children (WIC)
- Child Care Licensing
- Lead Hazard Prevention

Title V MCH, Needs Assessment & State Plan

HISTORY & KS PRIORITIES (FY19 Draft)

Kansas Title V MCH

The Comprehensive Family Health Approach

History: Authorized by Title V of the Social Security Act (1935)

Vision: Title V envisions a nation where all mothers, children and youth, including children and youth with special health care needs (CYSHCN), and their families are healthy and thriving.

Mission: To improve the health and well-being of the nation’s mothers, infants, children and youth, including CYSHCN, and their families.

Legislatively-Defined State MCH Populations:
- Pregnant women, mothers, and infants up to 1 year
- Children (1-22 years)
- Children with special health care needs (birth-22 years)

Title V’s Reach: All 50 States, DC, and 9 Jurisdictions
State MCH Priorities

1. Women have access to and receive coordinated, comprehensive services before, during and after pregnancy. *
2. Developmentally appropriate care and services are provided across the lifespan.
3. Families are empowered to make educated choices about infant health and well-being.
4. Communities and providers support physical, social and emotional health. *
5. Professionals have the knowledge and skills to address the needs of maternal and child populations.
6. Services are comprehensive and coordinated across systems and providers.
7. Information is available to support informed health decisions and choices.

MCH Supports
Immunizations as a Core Function

MCH Role, Complementary Services & Supports

MCH Role

- Monitor health status to identify and solve community health problems - Assessment (Immunizations)
- Inform, educate and empower people about health issues - Assurance (Community health education and health promotion; Public health education through media, presentations, displays; Informing, educating parties)
- Organize community partnerships and action to identify and solve health problems - Assurance (Collaborate with MCH, WIC, public health nursing to meet the needs of special populations)
- Link people to needed personal health services and assure the provision of health care when otherwise unavailable - Assurance (MCH services, public health nursing services)
Complementary Services & Supports

- **Preventative Interventions**
  - Immunizations to improve the health and quality of life for women, infants, children and adolescents

- **Routine Health Screenings for all children**
  - Assessment of immunization status, administration of immunizations and establish systems and referral networks

- **Immunizations are one of the most cost effective tools for preventing disease, and major benefits of MCH and immunization program collaboration**
  - Reduced health care costs and improved wellness

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MCH & IAP Alignment

INTEGRATION, CHALLENGES/IMPACT, OUTREACH

Integration

Why did we decide to integrate the IAP grant with the MCH grant?

Shared Purpose:
- Education
- Promotion
- Increasing immunization rates in KS
- Reduce the incidence of vaccine preventable disease
Feedback of the SFY18 Integration

Mission: To protect and improve the health and environment of all Kansans.

Collaborative Work
- How has your agency integrated MCH & IAP?
- Are you noticing any changes in your rates?
- Are you utilizing shared resources around Immunizations for consistent messaging?

Outreach
- What immunization outreach activities have been successful in your community?
- How do you promote immunizations to increase your rates?
Challenges/Impact

- What are some challenges/barriers you have faced since the alignment?
- How has the integration impacted the services provided in your community? (direct & indirect services)

Utilizing DAISEY Data

SERVICES, EDUCATION & REFERRALS

4,669 Immunization Services Provided

4,138 → Received Immunization Education

531 → Did NOT Receive Immunization Education
### Immunization Services

<table>
<thead>
<tr>
<th>Insurance Type</th>
<th>Total</th>
<th>Education</th>
<th>No Education</th>
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<tbody>
<tr>
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<td>CHIP</td>
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<td>None/Self-Pay</td>
<td>751</td>
<td>641</td>
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<tr>
<td>Other Public</td>
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<td>14</td>
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<tr>
<td>Private</td>
<td>1,230</td>
<td>1,106</td>
<td>124</td>
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<tr>
<td>Tricare</td>
<td>11</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>Not Reported</td>
<td>50</td>
<td>16</td>
<td>34</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,669</strong></td>
<td><strong>4,138</strong></td>
<td><strong>531</strong></td>
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### Immunization Services

<table>
<thead>
<tr>
<th>Race</th>
<th>Education</th>
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<tbody>
<tr>
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<tr>
<td>Black/African American</td>
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<tr>
<td>American Indian/Alaska Native</td>
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<td>1</td>
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<tr>
<td>Asian</td>
<td>149</td>
<td>4</td>
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<tr>
<td>Native Hawaiian/Other Pacific Islander</td>
<td>4</td>
<td>1</td>
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<tr>
<td>Unknown/Not Reported</td>
<td>70</td>
<td>20</td>
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<tr>
<td>Multi-Racial</td>
<td>89</td>
<td>8</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,138</strong></td>
<td><strong>531</strong></td>
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### Immunization Services

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<tr>
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<th>Education</th>
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<tbody>
<tr>
<td>Hispanic/Latino</td>
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Immunization Services

<table>
<thead>
<tr>
<th>Educational Level</th>
<th>Service</th>
<th>Education</th>
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</thead>
<tbody>
<tr>
<td>&lt; 12 Years</td>
<td>40</td>
<td>34</td>
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<tr>
<td>High School/GED</td>
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<td>51</td>
<td>7</td>
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<tr>
<td>College - No Degree</td>
<td>16</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>Associate/Vocational/Bachelor Degrees</td>
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<td>25</td>
<td>5</td>
</tr>
<tr>
<td>Blank</td>
<td>4,525</td>
<td>4,013</td>
<td>512</td>
</tr>
<tr>
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Immunization Education

- 9,974 Immunization Education Provided
- 4,138 Received Immunization Services
- 5,836 Did NOT Receive Immunization Services

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<td>None/Self-Pay</td>
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<td>Other Public</td>
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<tr>
<td>Tricare</td>
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<tr>
<td>Not Reported</td>
<td>532</td>
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Immunization Education

Mission: To protect and improve the health and environment of all Kansans.

### Race and Education

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<td>8,502</td>
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<tr>
<td>Black/African American</td>
<td>682</td>
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<tr>
<td>American Indian/Alaska Native</td>
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<tr>
<td>Asian</td>
<td>304</td>
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<tr>
<td>Native Hawaiian/Other Pacific Islander</td>
<td>25</td>
</tr>
<tr>
<td>Unknown/Not Reported</td>
<td>143</td>
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<td>Multi-Racial</td>
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</tr>
<tr>
<td>Non Hispanic/Latino</td>
<td>6,383</td>
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<td><strong>TOTAL</strong></td>
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### Educational Level and Education

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Immunization Referrals

739 Immunization Referrals Made
- 607 → Completed Immunization Referrals
- 132 → Immunization Referrals NOT Completed

Action: Let’s Do Something Differently!
DATA OPPORTUNITIES

Priority 1 - Women/Maternal
Women have access to and receive coordinated, comprehensive services before, during and after pregnancy
• Provide up-to-date vaccination of all moms and cocooning opportunities with TDAP for pertussis protection of newborns.
• Integrate Immunization Perinatal Hepatitis B Program with Becoming a Mom (BAM) to assure known status at time of delivery and risk to infant as well as educating on follow-up.
• Educate and encourage pregnant participants to understand the value of opting in to WebIZ on the birth certificate.

Other Opportunities

Priority 4 - Adolescent Health

Communities and providers support physical, social, and emotional health
• Integrate adolescent immunization education into adolescent activities/services.
• Identify opportunities to catch up children and adolescents behind on vaccination schedule during a MCH visit.

Other Opportunities

Input for the SFY2020 MCH Grant Application
**Resources & Tools**

FOR MORE INFORMATION

**Title V MCH Block Grant Public Input**

2019 Application/2017 Annual Report

**Family Health**

KANSAS
Department of Health
and Environment
Websites & Helpful Links

• Kansas MCH (MCH Plan, Resources, Council)
  www.kansasmch.org

• KDHE Bureau of Family Health (MCH/SHCN Programs)
  www.kdheks.gov/bfh

• Federal Maternal & Child Health Bureau
  http://mchb.hrsa.gov/

• Association of Maternal & Child Health Programs
  www.amchp.org

• Centers for Disease Control & Prevention (CDC)
  www.cdc.gov/vaccines/index.html

How Can We Assist YOU?

DISCUSSION & QUESTIONS

Contact Information

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