Conference Overview

From the point where the patient and family enters the door through administration of the vaccine, everyone in the health care organization has a role in encouraging immunizations on time for everyone! This conference is designed to provide all members of the health care team with practical information they can use to enhance their ability to provide clear, concise, consistent and accurate messaging to patients and family regarding immunizations.

Featured Speakers

Erica DeWald
Director of Advocacy, Every Child By Two

Gary S. Marshall, M.D.
Professor of Pediatrics; Chief, Division of Pediatric Infectious Diseases; Director, Pediatric Clinical Trials Unit; University of Louisville School of Medicine

William L. Atkinson, M.D., MPH
Associate Director for Immunization Education, Immunization Action Coalition, Saint Paul, MN

Kristen O’Meara
Mother, Teacher, Writer, and Immunization Advocate

Kathleen Farrell, M.D.
Pediatric Hospitalist, Associate Medical Director of Telemedicine, Children’s Mercy Hospitals and Clinics, Kansas City

Gary Marshall, M.D. earned his medical degree from Vanderbilt University School of Medicine in 1983, from there he continued his residency in pediatrics at Vanderbilt University and his fellowship in pediatric infectious diseases at Children’s Hospital of Philadelphia. In 2011, Marshall was awarded the Kentucky Medical Educational Achievement Award and the Distinguished Educator Award.

Kathleen Farrell, M.D. earned her undergraduate degree in History from the University of Illinois at Chicago and a Master’s of Education from De Paul University. She is currently a Special Education teacher at the Montessori School of Englewood, a charter school that seeks to bring Montessori education to an under-served Chicago neighborhood. After her 3 year old twins had rotavirus, she moved from being an "anti-vaxer" to a vaccine advocate.

Prior to giving birth, Dr. Farrell was exposed to an 11 year old boy with an unusual cough and within 10 days, she had developed a cough that was treated with antibiotics. Dr. Farrell’s 20 day old son developed a cough and was diagnosed with stage 3 Bordetella pertussis a few days later. The family’s ordeal lasted for 100 days, including 2 weeks in the PICU, three weeks on a ventilator, intubation and extubation four times before their son was stable. Christopher is now a healthy 15 year old!
**Course Faculty**

Course faculty are listed in alphabetical order.

- Carrie Akin - MCH Program Consultant, KDHE
- William Atkinson, M.D., MPH - Associate Director for Immunization Education, Immunization Action Coalition, Saint Paul, MN
- Lorraine Baughman, RN - Kansas Immunization Program Regional Immunization Consultant, KDHE
- Sarah Chisman, RN, BSN, CMSN - Wichita Family Medicine Residency Program
- Aaraon Davis - Public Health Project Manager, Center for Public Health Initiatives, Wichita State University
- Erica DeVald - Director of Advocacy, Every Child By Two
- Hilda Dupwe - Immunization Section Chief, Arkansas Department of Health
- Brittany Erserv, MSW - KSWebIZ Manager, Kansas Immunization Program, KDHE
- Brad Evans - Grace Med, Wichita
- Kathleen Farrell, M.D., FAAP - Pediatric Hospitalist, Associate Medical Director of Telemedicine, Children's Mercy Hospitals and Clinics
- Karla Garcia, NRCMA - Certified Medical Assistant, Turner House Children's Clinic
- Phil Griffin, BBA, CPM - Deputy Director, Bureau of Disease Control and Prevention, KDHE
- Kim Harris, M.D. - Associate Professor of Pediatrics, The University of Kansas School of Medicine - Wichita
- Gretchen Homan, M.D. - Associate Professor of Pediatrics, The University of Kansas School of Medicine - Wichita
- Carlie Houchen, MPH - Analyst, Kansas Health Institute; Immunize Kansas Coalition Recognition Award Coordinator
- Hope Kребlil, MSW, BSN, RN - Executive Director, Midwest Cancer Alliance; Immunize Kansas Coalition Chair
- Jayme Lewis, RN - Kansas Immunization Program Regional Immunization Consultant, KDHE
- Charly Madden, RN - Clinical Supervisor, Seward County Health Department
- Gary S. Marshall, M.D. - Professor of Pediatrics; Chief, Division of Pediatric Infectious Diseases; Director, Pediatric Clinical Trials Unit; University of Louisville School of Medicine
- Dawn McNay, MA - Director of Development, Community Health Center of Southeast Kansas
- Kimbra Nemmers - Assistant KSWebIZ Manager, Kansas Immunization Program, KDHE
- Linda Ochs, LMSW - Clinical Services Division Manager, Shawnee County Health Agency
- Kristen O'Meara - Mother, Teacher, Writer, and Immunization Advocate
- Mike Parsons - Kansas Immunization Program Outreach Coordinator, KDHE
- Becky Prall, RN - Kansas Immunization Program AFX and Immunization Education Coordinator, KDHE
- Dena Rueb, LPN - Kansas Immunization Program Regional Immunization Consultant, KDHE
- Mike Sims - KSWebIZ Training Coordinator, Kansas Immunization Program, KDHE
- Jackie Strecker - Kansas Immunization Program Regional Immunization Consultant, KDHE
- Scott Strobel - STI/HIV Quality Coordinator, KDHE
- Barbara VanCortlandt, BA - Cancer Program Manager, KDHE
- Jennifer VandeVelde, CHES - Director, Bureau of Disease Control and Prevention, KDHE
- Mary Beth Warren, MS, RN - Executive Director, Area Health Education Center, The University of Kansas Medical Center

**For more information:** Call (620) 235-4040

Online: To register online visit [http://tinyurl.com/KSImmunize17](http://tinyurl.com/KSImmunize17) or scan the code below using your mobile device.

Mail: Complete the registration form and mail with payment to:

KU Medical Center AHEC
1501 S. Joplin
Shirk Hall, 4th Floor
Pittsburg, KS 66762

Phone: (620) 235-4040 Fax: (620) 235-4041

**Preconference, Breakout Sessions, Showcase, and Meals**

After your registration is processed, you will be e-mailed a web link to select:

- Breakout sessions at the conference (descriptions of sessions will be provided)
- Attendance at the “Vaccine Manufacturers Showcase”
- Participation in the conference breakfasts and lunches

Accommodations needed at the conference

**Method of Payment**

- Check: make payable to KUMC AHEC. Mail to: 1501 S. Joplin, Shirk Hall, 4th Floor, Pittsburg, KS 66762.
- PO. # (please attach) ___________________________ Billing Address
- Charge my credit card: □ MasterCard □ VISA □ Discover
- Card # ___________________________ Name on Card
- Exp. Date ______ 3-digit Security Code ______ Billing Address

Receipt emailed to ___________________________
Kansas Immunization Conference 2017
Door to Needle
Increasing Vaccine Acceptance Through a Unified Message

Tuesday, June 6, 2017
10:00 a.m. - 4:30 p.m. Conference Registration
12:30 - 4:30 p.m. Preconference Session: Sessions 1 - 4 will be repeating 50 minute workshops starting at 12:30, 1:30, 2:40 and 3:40. Sessions 5 and 6 are open times for one-on-one tutorial with immunization staff. Conference participants do not need to indicate if they plan to attend the preconference but are not required to attend all of the sessions or indicate which sessions they plan to attend.
1. Vaccine Storage and Handling 101 - Becky Prall, RN
2. Understanding Excursion and Pack Outs - Jayne Lewis, RN and Dena Rueb, LPN
3. Accurately Placing a Monthly Public (VFC/CHIP) Vaccine Order - Jackie Strecker
4. Implementing a Routine Vaccine Storage and Handling Plan - Lorraine Baughman, RN
5. Kansas Immunization Program Educational Library - Mike Parsons
6. Ask the Expert - WebIZ - Brittany Ersery, MSW; Mike Sims; and Kimbra Nemmers

Thursday, June 8, 2017
7:00 - 8:30 a.m. Conference Registration
7:15 - 8:15 a.m. Breakthrough Session C
1. Cutting Edge Technology - The HPV Vaccine - Gretchen Homan, M.D. and Kim Harris, M.D.
2. Get Your MOGE On - Lorraine Baughman, RN
3. HL7 - What's New? - Brittany Ersery, MSW
4. Strengthening Immunization Programs Through Partnerships with Maternal and Child Health - Carrie Akin
5. Conducting Effective Vaccine Preventable Disease Investigations - Jennifer VandeVelde, CHES and Scott Strobel
11:50 a.m. - 12:00 p.m. Passing Break
12:00 - 1:15 p.m. Lunch with Awards
1:15 - 2:15 p.m. Keynote Address: Vaccine Update 2017 - William Atkinson, M.D., MPH
2:15 - 2:30 p.m. Closing Remarks - Phil Griffin, BBA, CPM
Objectives

At the conclusion of the conference participants should be able to:

- Create a strategy to improve their organization's ability to provide a unified message to patients regarding the importance of immunizations.
- Describe vaccine policy from a national perspective.
- Identify opportunities for collaborative partnerships and networking with peers.
- Compare current practices within their organization to encourage vaccines with evidenced based practices and identify opportunities for improvement.
- Utilize information regarding the roots of vaccine hesitancy to improve ability to communicate effectively with patients and family.
- Apply current information regarding vaccine administration in their work setting.
- Participate effectively in a vaccine preventable disease outbreak and investigation.

Target Audience

Physicians, physician assistants, advanced practice nurses, nurses and other health professionals interested in advocating for healthy lives by offering age and culturally-appropriate messages as well as scientifically-based vaccine delivery.

Registration and Cancellation

Conference fee is $75 if pre-registration and payment are received by noon, May 31, 2017, fee is $100 thereafter. If registering by mail, pre-registration and payment must be postmarked by May 26, 2017. Conference fee includes program materials, refreshments, lunch and continuing education credit. Pre-registration is required. Registrations will not be processed until payment is received. Purchase orders from organizations will be accepted. Check and credit cards including VISA, Discover and MasterCard are accepted.

Pre-registration is your only guarantee of space, program materials, lunch and refreshments. Pre-registration will end at noon on May 31, 2017; at-door registrations will only be accepted if space is available after this date. A $15 charge will be assessed for cancellations on or before May 31, 2017. No refunds will be made after this date. The sponsors of this program reserve the right to cancel all programs and return all fees. The liability of the sponsors is limited to the course fees. The sponsors will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

How to Register

Online: To register online visit http://tinyurl.com/KSIMmunize17 or scan the code below using your mobile device. Mail: Complete the registration form and mail with payment to:

KU Medical Center AHEC
1501 S. Joplin
Shirk Hall, 4th Floor
Pittsburg, KS 66762

Deadline to register by phone, fax, or online: Noon, May 31, 2017 ($25 late fee applied after this date)

Deadline to register by mail: May 26, 2017 ($25 late fee applied after this date)

Hotel Accommodations

A block of rooms has been reserved for Kansas Immunization Conference participants at the following hotels. These blocks of rooms will close on May 6, 2017. Hotel rooms available within this block are available on a first come, first served basis. When making reservations, ask for the Immunization Conference.

Country Inn & Suites
2760 S. 9th
(785) 827-1271
$79 (plus tax)

Holiday Inn Salina
3145 South 8th
(785) 823-6767
$80 (plus tax)

Holiday Inn Express & Suites
755 West Diamond
(785) 404-3300
$91 (plus tax)

Hampton Inn
401 W. Schilling
(785) 823-9800
$91 (plus tax)

For more information: Call KU Medical Center AHEC, (620) 235-4040

Program Accessibility

We accommodate differently-abled people. Please note any requests when you are sent the weblink to select additional details and a KU Medical Center Area Health Education Center representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference.

Nondiscrimination Statement

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785)864-6414, 711 TTY.

Planning Committee

KDHE Kansas Immunization Program:
Phil Griffin, BBA, CPM, Deputy Director, Bureau of Disease Control and Prevention
Brittany Erserny, MSW, KSWebIZ Manager
Patti Kracht, RN, (Retired)
Becky Prall, RN, AFIX Coordinator/Immunization Nurse Educator

KU Medical Center Area Health Education Center:
Sherry Pryor, Senior Coordinator
Mary Beth Warren, MS, RN, Executive Director

Continuing Education

All participants are required to complete and sign a “verification of attendance” form. After the program, a certificate of completion will be provided to activity participants based on documentation of actual attendance time.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Kansas Medical Center Office of Continuing Medical Education and the Kansas Department of Health and Environment. The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The KU Medical Center Office of Continuing Medical Education designates this live activity for a maximum of 11.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

APRNs: The University of Kansas Medical Center Area Health Education Center West, as an approved provider of continuing education by the Kansas State Board of Nursing, presents this offering for a maximum of 14.0 contact hours credit applicable for relicensure of RNs and LPNs. Kansas Provider Number LT0086-1149. Karen Auldemberge BSN, RN, coordinator.

Continuing education credit will be prorated according to documented attendance.

Nurses: The University of Kansas Medical Center Area Health Education Center West, as an approved provider of continuing education by the Kansas State Board of Nursing, presents this offering for a maximum of 14.0 contact hours credit applicable for relicensure of RNs and LPNs. Kansas Provider Number LT0086-1149. Karen Auldemberge BSN, RN, coordinator.

Continuing education credit will be prorated according to documented attendance.