University of Kansas School of Health Professions
 Strategic Map: 2011-2013

MISSION: To serve the citizens of Kansas, the region, the nation and to develop tomorrow’s leaders in the health professions through exemplary education, research, and service.

Strengthen Our Competitive Edge in a New Era of Health Care

A. Enhance Academic Program Excellence
   - Adjust Curricula Based on the Changing Environment
   - Enroll and Retain the Highest Quality Students
   - Retain and Develop Faculty for Outstanding Teaching
   - Create an Academic Mentorship Program for Faculty
   - Implement New, Innovative Education Delivery Methods
   - Leverage Int’l Student Opportunities for Recruitment and Learning Experiences

B. Strengthen Our Research Portfolio
   - Recruit, Develop and Retain Outstanding Faculty for Research
   - Focus Core Research Strengths for KUMC Alignment
   - Strengthen Biostatistics Support for SHP Research
   - Exploit All Research Funding Sources

C. Facilitate Interprofessional Opportunities
   - Develop Innovative Programs & Services Capitalizing on Program Diversity
   - Promote Interprofessional Student Experiences
   - Develop Innovative Programs & Services Capitalizing on Program Diversity
   - Promote Interprofessional Student Experiences

D. Develop and Communicate an Integrated Identity
   - Promote the Common Vision, Mission and Philosophy
   - Celebrate the Inauguration of the School of Health Professions
   - Promote Faculty Achievements to Increase Awareness and Recognition
   - Develop a Strategic Marketing Plan
   - Increase Engagement of SHP Alumni/Departmental Advisory Boards

E. Enhance Systems, Infrastructure and Resources
   - Identify Opportunities to Centralize Key Services and Procedures
   - Facilitate and Support the Undergraduate Reorganization
   - Evaluate the Effectiveness of the School’s Standing Committee Structure
   - Ensure Ongoing Strong Educational Technology and Support Services
   - Collaborate with KUEA to Develop New Funding Sources
   - Develop a Plan for Faculty, Staff, and Leadership Succession
   - Ensure Space Capacity to Support Programs

F. Promote Cultural Enrichment and Diversity Across All Missions of the School

Revised 4/01/13