591 Health Professions Students
• 155 Undergraduate Students
• 16 Certificate Students
• 420 Graduate Students

Undergraduate Programs
Clinical Laboratory Science, BS
Cytotechnology, BS
Health Information Mgmt., BS and online BS completion
Respiratory Care, BS and online BS completion

Certificate Programs
Diagnostic Ultrasound & Vascular Technology
Diagnostic Cardiac Sonography
Nuclear Medicine Technology

Graduate Programs
*Audiology, AuD, PhD
*Dietetic Internship Graduate Certificate
*Dietetics & Nutrition, MS
*Molecular Biotechnology, MS
*Nurse Anesthesia, DNP
*Occupational Therapy, Master of OT, OTD
*Physical Therapy, DPT Online MS-to-DPT
Rehabilitation Science, PhD
*Therapeutic Science, PhD
*Speech-Language Pathology, MA, PhD
Medical Nutrition, PhD
2011-2016

Strategic Planning

• Kansas Board of Regents
• KU – Lawrence (2011-2016)
• KUMC – School of Medicine (2011-2016)
• School of Nursing (2010-2013)
• School of Health Professions (2011-2014)
• School of Public Health (2011- accreditation)

Integrated Planning – in progress
Strategic Planning Process

• Focus Group Interview Sessions
  ~ 40 faculty, staff, alumni and leaders participated
• Synthesis of focus group data and preliminary plan development
• Leadership meeting Spring 2011 to finalize the strategic map
• Steering Committee takes helm
Mission
To serve the citizens of Kansas, the region, and the nation, and to develop tomorrow’s leaders in the health professions through exemplary education, research and service.

Central Challenge
Strengthen Our Competitive Edge in a New Era of Health Care

Strategic Priorities
1. Enhance Academic Program Excellence
2. Strengthen Our Research Portfolio
3. Facilitate Interprofessional Opportunities
4. Develop and Communicate and Integrated Identity
5. Enhance Systems, Infrastructure, and Resources

Strategic Objectives
26 objectives, 17 objectives underway or completed by year three

Cross Cutting theme
Promote Cultural Enrichment and Diversity Across all Missions of the School

3 programs consistently nationally ranked in top 10!
University of Kansas School of Health Professions
Strategic Map: 2011-2014

MISSION: To serve the citizens of Kansas, the region, the nation and to develop tomorrow’s leaders in the health professions through exemplary education, research, and service.

Strngthen Our Competitive Edge in a New Era of Health Care

- **Mission**
- **Central Challenge**
- **Strategic Priorities**
- **Strategic Objectives**
- **Cross Cutting Theme**
Goal A: Enhance Academic Program Excellence

A1: Adjust curricula based on the changing environment.
   • Physical Therapy adjusted clinical courses
   • Respiratory Care and Health Information Management changed curricula based on changes in health care needs
   • Programs utilizing “flipped classroom” approach
   • Center for Interprofessional Education and Simulation
   • KU Core

A2: Enroll and Retain the Highest Quality Students
   • Department based, dependent upon funding levels

A3: Retain and develop faculty for outstanding teaching.
   • Supporting advanced educational endeavors of faculty in Clinical Laboratory Science, Health Information Management, Nurse Anesthesia
   • Engaged in Quality Matters training with Teaching and Learning Technology
Goal A: Enhance Academic Program Excellence

A4: Create an academic mentorship program for faculty.
• Active involvement in Women in Medicine & Science, including leadership roles
• Active involvement in campus-wide leadership training program, Leading the Jayhawk Way

A5: Implement new innovative education delivery methods.
• Expanded interprofessional clinical simulation (Physical Therapy, Occupational Therapy, Health Information Management, Respiratory Care) through Geriatric experience in conjunction with Family Medicine
• Clinical simulation (Nurse Anesthesia) and Standardized Patient
• Second Life simulated clinical experiences (Dietetics & Nutrition, Physical Therapy, Occupational Therapy)
• Rural clinical rotation experiences
• Flipped classroom approach

A6: Leverage International Student Opportunities for Recruitment and Learning Experiences
• New KUMC Director of International Programs Kimberly Connelley expanding outbound opportunities and inbound services
Goal B: Strengthen Our Research Portfolio

B1: Recruit, Develop and Retain Outstanding Faculty for Research
- New research faculty in Occupational Therapy, Physical Therapy, Dietetics & Nutrition, Health Information Management, Respiratory Care
- Accessed writing specialist sponsored by SON to support grant process and other scholarships
- Continue to utilize Office of Grants & Research for grant application and Management

B2: Focus Core Research Strengths for KUMC Alignment.
Align with campus-wide strategic plan themes identified through KUMC Research Advisory Committee and Faculty Assembly Research Committee

B3: Enhance capacity & maintain autonomy o the Office of Grants & Research (OGR)
- Faculty and SHP leadership worked to ensure autonomy of OGR; operations to remain on KUMC campus

B4: Strengthen Biostatistics Support for SHP Research
- Dialogue ongoing with campus initiatives including engaging new Biostatistics graduate students as GTAs for work on students’ projects and limited faculty use

B5: Exploit All Research Funding Sources
- Ongoing partnership and consultation with KUEA and KU’s capital campaign
- High levels of success in SHP faculty securing Frontiers (internal) funding (#s coming from Tiffany; Searl, Hamilton-Reeves, Radel, Goetz; Huisenga secured NMSS grant
Goal C: Facilitate Interprofessional Opportunities

C1: Develop innovative programs and services capitalizing on program diversity
- Established interprofessional rehabilitation clinic for physical therapy and occupational therapy in conjunction with psychological services
- Established articulation agreements with state and regional community colleges for undergraduate programs

C2: Promote Interprofessional Student Experience
- Expanded interprofessional clinical simulation (Physical Therapy, Occupational Therapy, Health Information Management, Respiratory Care) through Geriatric experience in conjunction with Family Medicine
- Second Life simulated clinical experiences (Physical Therapy, Occupational Therapy)
- Clinical educational experiences incorporate professions across the health care spectrum

C3: Cultivate New Revenue Opportunities Through KU HealthPartners
Goal D: Develop and Communicate an Integrated Identity

D1: Promote the common vision, mission and philosophy

D2: Celebrate the Inauguration of the School of Health Professions
• Organized name change celebration event
• Coordinated implementation of new name

D3: Promote faculty achievements to increase awareness and recognition
• 2013 – 7 KUMC.edu home page stories; 55+ photo galleries on Facebook; many departmental newsletters; continual website work; local and national media radio/tv spots & short video spots for Facebook & YouTube channel

D4: Develop a strategic marketing plan
• New Communication Specialist hired; increased alignment with KUMC efforts
• Tracking open rate, bounces, reach, etc. for all media efforts; providing content for Tumblr and Reddit; identifying user patterns through Google Analytics & CMS data; update from PR/Comm Specialist at Faculty Meeting fall 2013

D5: Increase Engagement of SHP Alumni/Departmental Advisory Boards
Goal E: Enhance Systems, Infrastructure and Resources

E1: Identify Opportunities to Centralize Key Services and Procedures

E2: Facilitation and Support Undergraduate Reorganization
• Associate Dean and administrative support established

E3: Evaluate the Effectiveness of the School’s Standing Committee Structure
• Discussions initiated at spring 2013 faculty meetings
• Committees complete annual policy & procedure review; one committee has completed substantial revisions to functions and/or memberships (CED); ongoing dialogue about role and function of other committees (PD, AA)

E4: Ensure Ongoing Strong Technology and Support Services
• Evaluate strengths & unmet technology support needs to ensure efficient and effective services
• Determine ways KUMC Teaching Learning Technology staff could assist faculty in developing state-of-the-art courses
• Determine the need for a KUMC Academy for Teaching Excellence
Goal E: Enhance Systems, Infrastructure and Resources

E5: Collaborate with KUEA to Develop New Funding Sources
• Compiled priority needs list for 2012 Campaign, prioritize by department
• Provided KUEA Education & Leadership Council with potential donors

E6: Develop a Plan for Faculty, Staff, and Leadership Succession

E7: Ensure Space Capacity to Support Programs
Goal F: Promote Cultural Enrichment and Diversity Across All Missions of the School

- Optimized current Diversity Committee by extending collaboration and revising committee policies and composition
- Demonstrating leadership in diversity and cultural competence by participating in KUMC strategic plan Diversity Think Tank and Workgroup
- Added two more Diversity Scholars (Stata Norton Fund, $1,500 ea.)
- Biomedical librarian offering support & discussing resources available to support curricular implementation of cultural knowledge (Jan. 2014)
- Round tables of faculty exemplars
- Develop a context for interpreting and implementing culturally competent education for faculty, staff and students.
- Demonstrate leadership in learning, applying, and evaluating (assessment) cultural competence development.
2014 Conclusion

- KUMC consolidation and restructuring of goals
- Reporting
- Close and summary of SHP Plan
  - Steering Committee
  - Dean’s Office
  - Identify key priorities for 2015 – and beyond